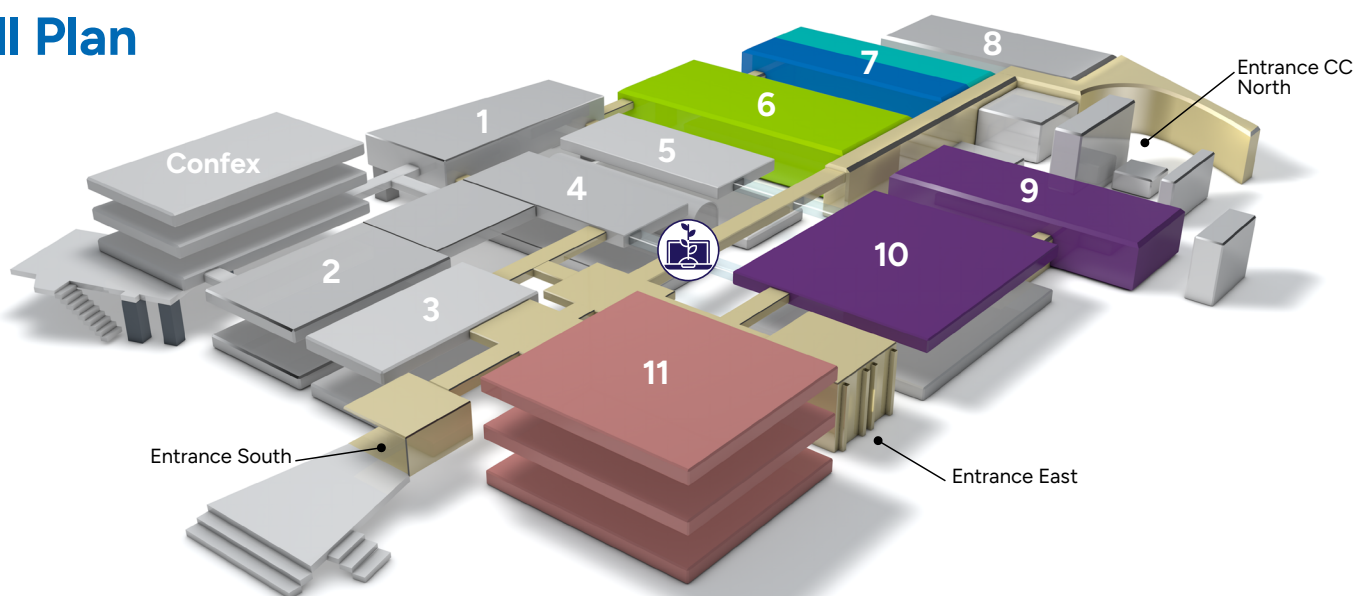


The leading global trade fair for garden lifestyle and BBQ

As the leading international trade fair, spoga+gafa brings companies from the garden, BBQ and outdoor industry together with a trade audience from all over the globe. The desire for outdoor living becomes sustainable business

here: with strong product ranges, new contacts and and fresh ideas for growth. Featuring a more focused concept and theme worlds adapted to the market's needs since 2026.

Hall Plan



 BBQ	7	 Creation&Care Tools, machines, light and shading technology, equipment, soils and much more	6	 Garden Sourcing Hub	11.1, 11.2
 Outdoor Adventure Micro-adventures, urban lifestyle, garden & leisure activities	7	 Living – Decoration Living – Furniture	9 10.2	 Digital Garden 	Boulevard Section D

The right soil for your growth

**NO PRICE
INCREASE
COMPARED
TO 2026!**

Early bird price
until 30.10.2026
EUR 232.00/m²



Figures. Data. Facts.



Areas of responsibility among the trade visitors in %*



C-Level/
purchasing decision-makers

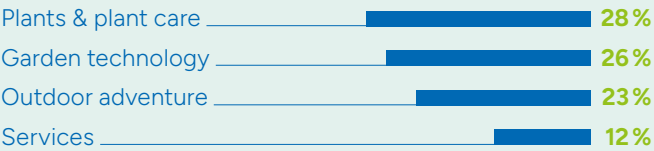
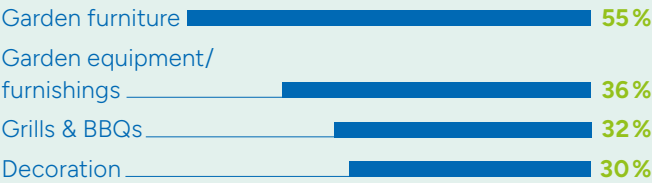


Sales & marketing



Others

Product interest visitors*



Greater visibility. Greater reach. Greater success.

Your trade fair appearance profits among others from:

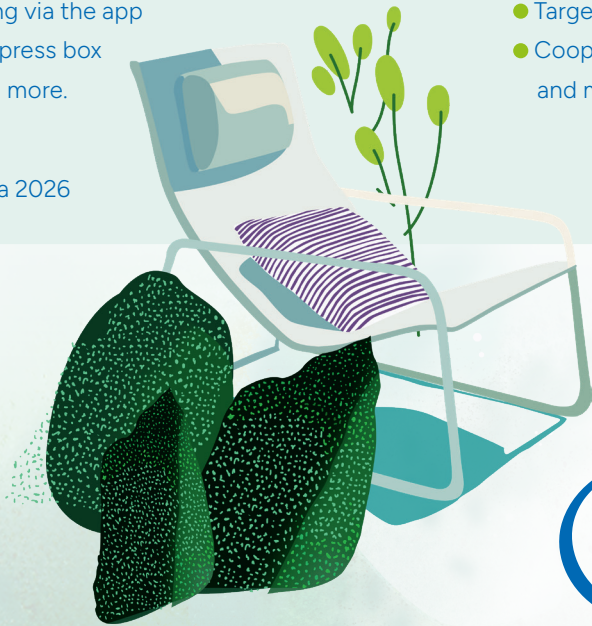
A high-impact marketing package

- Flat-rate ticket codes for your dealers
- Personalised online advertising materials
- Lead tracking
- Networking via the app
- An online press box and much more.

spoga+gafa's international, high-reach communication campaigns

- A curated VIP visitor programme
- A cross-media presence in the relevant print and online media
- A strong social media presence
- Targeted PR work with leading trade journalists
- Cooperations with high-reach content creators and much more.

*spoga+gafa 2026



Around
1,350 exhibitors
from **52** countries*



Your contact