



interzum 2027

Cologne

11–14
May '27

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

Innovative. interzum.

interzum is the world's leading trade fair for furniture production and interior design. This is where major business gets done, providing crucial momentum for the global furniture supply industry.

This is where decision-makers, opinion leaders and multipliers from all around the world pick up information on the latest industry innovations, as well as seeking out and establishing new contacts. Come and join them in 2027. **We look forward to seeing you there!**

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

Learn more





- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact



What will tomorrow's living spaces look like? What future needs have to be taken into consideration, and how will our furniture and interior design solve these needs? interzum presents a tremendous diversity of ideas, inspiration and innovations as responses to these questions. interzum creates the central communications hub for the design of tomorrow's living spaces and work environments – making it the perfect place to give the entire furniture industry new momentum.

Genuine product innovations, groundbreaking technology and revolutionary material solutions are presented in impressive showcases at the world's largest event for the sector. The whole furniture industry attends the trade fair to experience product premieres and look ahead to the future together.

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact



International. The exhibitor structure.

interzum stands for innovative concepts and fresh approaches. Every two years without fail, it launches new products on the world stage. The trade fair provides the ideal forum for suppliers in the furniture and interior design industry to present improved solutions to an international audience. In **2023**, more than **1,600 companies from 59 countries** showcased their offerings at interzum, with **84** per cent of them travelling to Cologne from outside Germany. You will not find an exhibitor line-up as diverse as this anywhere else in the world.

[Learn more](#)



Where our exhibitors come from

Germany

255

1,345

Abroad

Where our international exhibitors come from

EU

46%

Asia

29%

Rest of Europe

17%

Americas

7%

Other countries

1%

KEY
FIGURES
FROM
INTERZUM
2023

Source: Survey of exhibitors at interzum 2023, conducted by an independent market research institute.

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

Would you recommend attending interzum?

Yes (probably)

89%

Quality of the visitor profile

(Very) satisfied

72%

KEY
FIGURES
FROM
INTERZUM
2023

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

Source: Survey of exhibitors at interzum 2023, conducted by an independent market research institute.

Decisive. The visitor structure.

interzum is not just a unique platform for exhibitors, where they can showcase exciting global new launches, genuine product innovations and cross-sector developments every two years. The trade fair is and remains an absolute must-attend event for interior design professionals and trade visitors from the manufacturing industry, the skilled trades and the retail sector, too. interzum **2023** attracted more than **62,000** trade visitors, with more than **76 % travelling from 150 countries** to attend. Our high-quality visitor groups include decision makers in the manufacturing industry, architects, designers, contract furnishers and product developers. They influence the behaviour of countless consumers, which makes the interzum audience highly relevant for you and your business.



- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

[Learn more](#)



Where our visitors come from

Germany

14,558

47,256

Abroad

Where our international visitors come from

EU

49%

Asia

16%

Rest of Europe

11%

Americas

10%

Middle East

5%

Eastern Europe

4%

Africa

3%

Australia/
Oceania

2%

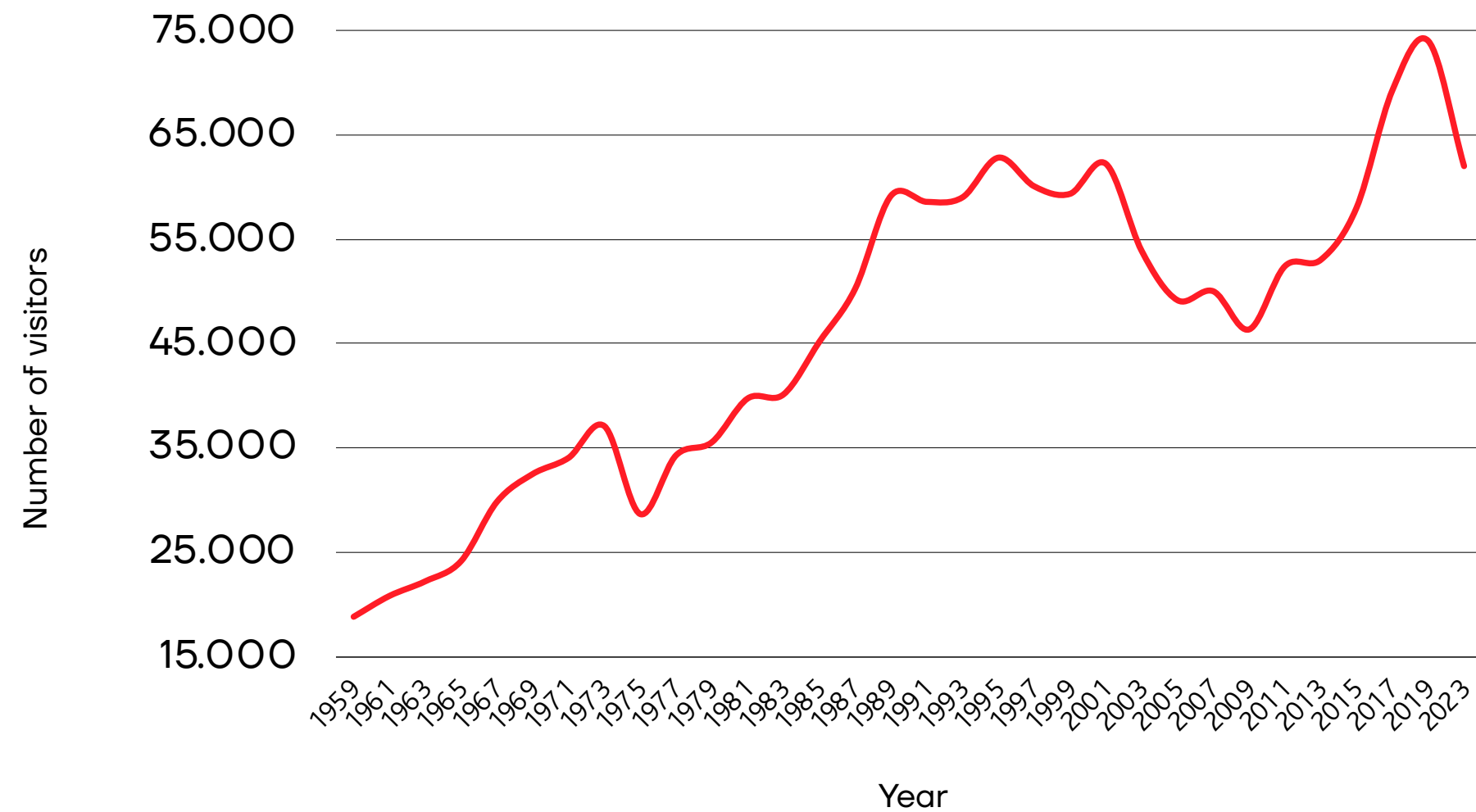
KEY
FIGURES
FROM
INTERZUM
2023

Source: Survey of exhibitors at interzum 2023, conducted by an independent market research institute.

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

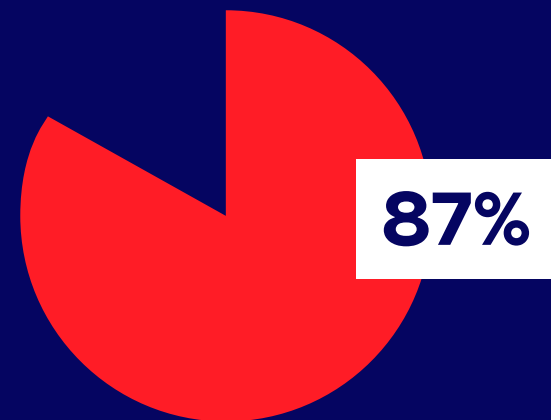
Visitor numbers growth curve

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact



“How satisfied are you with the degree to which your fair objectives were achieved?”

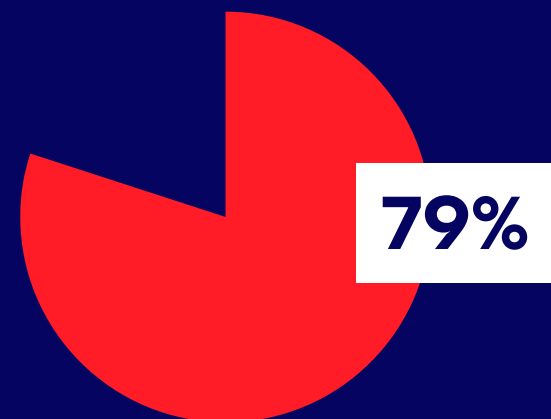
(Very) satisfied



KEY
FIGURES
FROM
INTERZUM
2023

“Will you attend interzum 2025?”

Yes (probably)

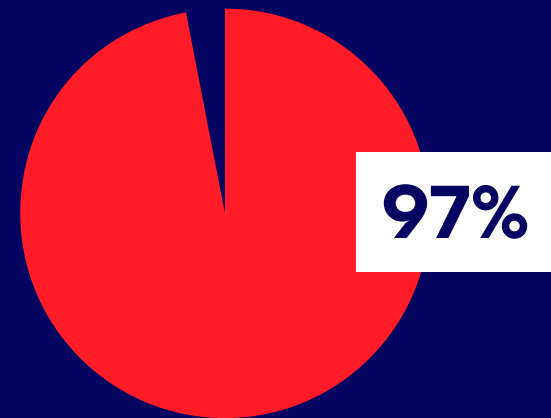


Source: Survey of exhibitors at interzum 2023, conducted by an independent market research institute.

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

“Would you recommend attending interzum?”

Yes (probably)

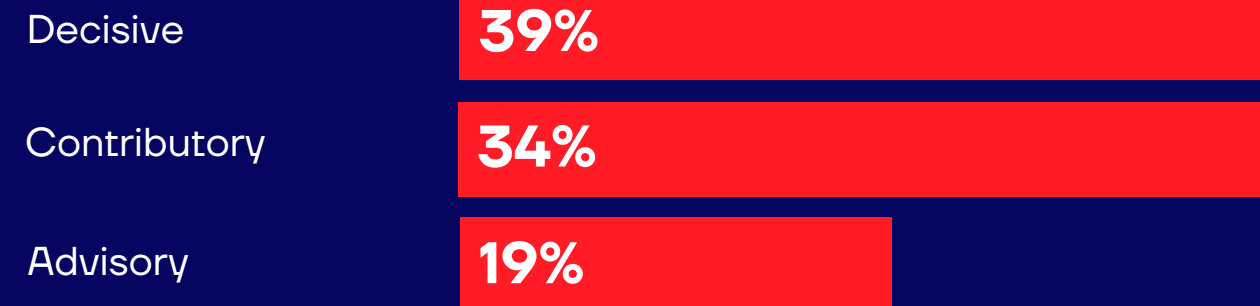


**KEY
FIGURES
FROM
INTERZUM
2023**

Source: Survey of exhibitors at interzum 2023, conducted by an independent market research institute.

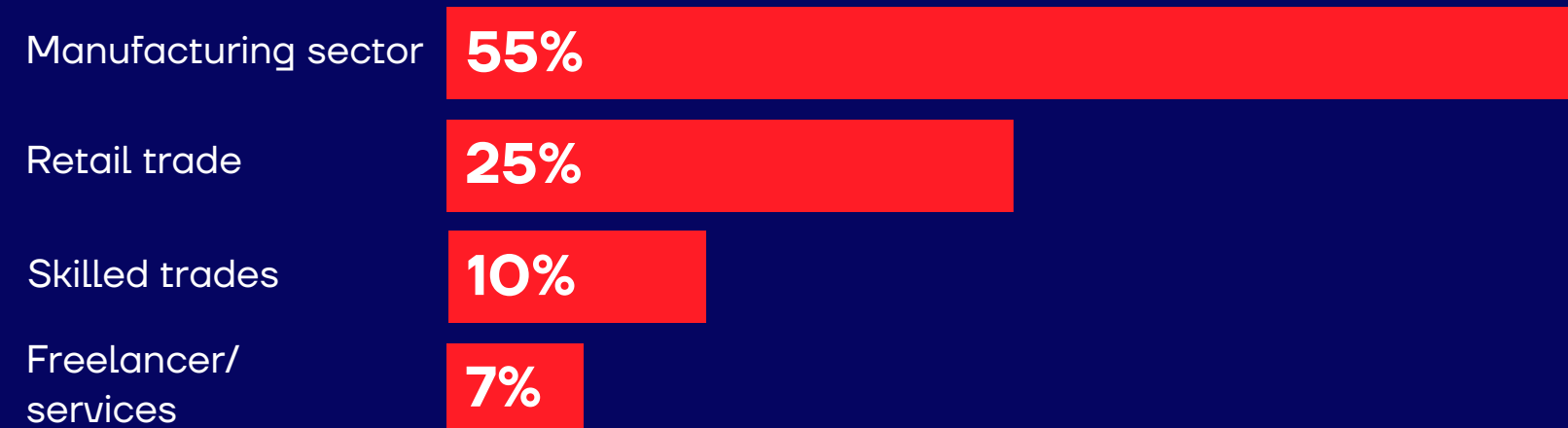
- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

“How much influence do you have on purchasing decisions?”



KEY
FIGURES
FROM
INTERZUM
2023

“In which economic sector does your company operate?”

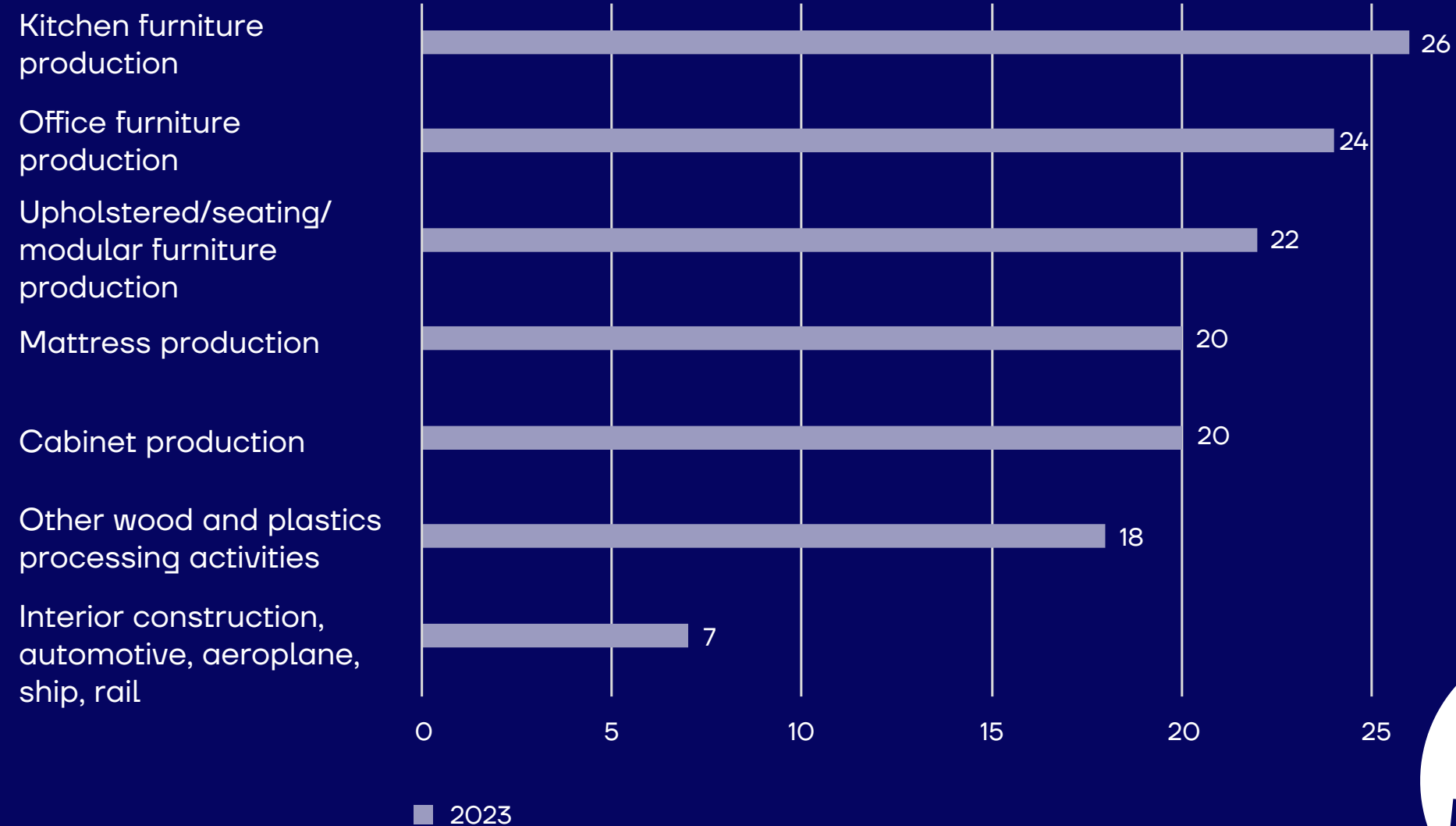


Source: Survey of exhibitors at interzum 2023, conducted by an independent market research institute.

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

Visitor structure – “manufacturing” sector breakdown

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

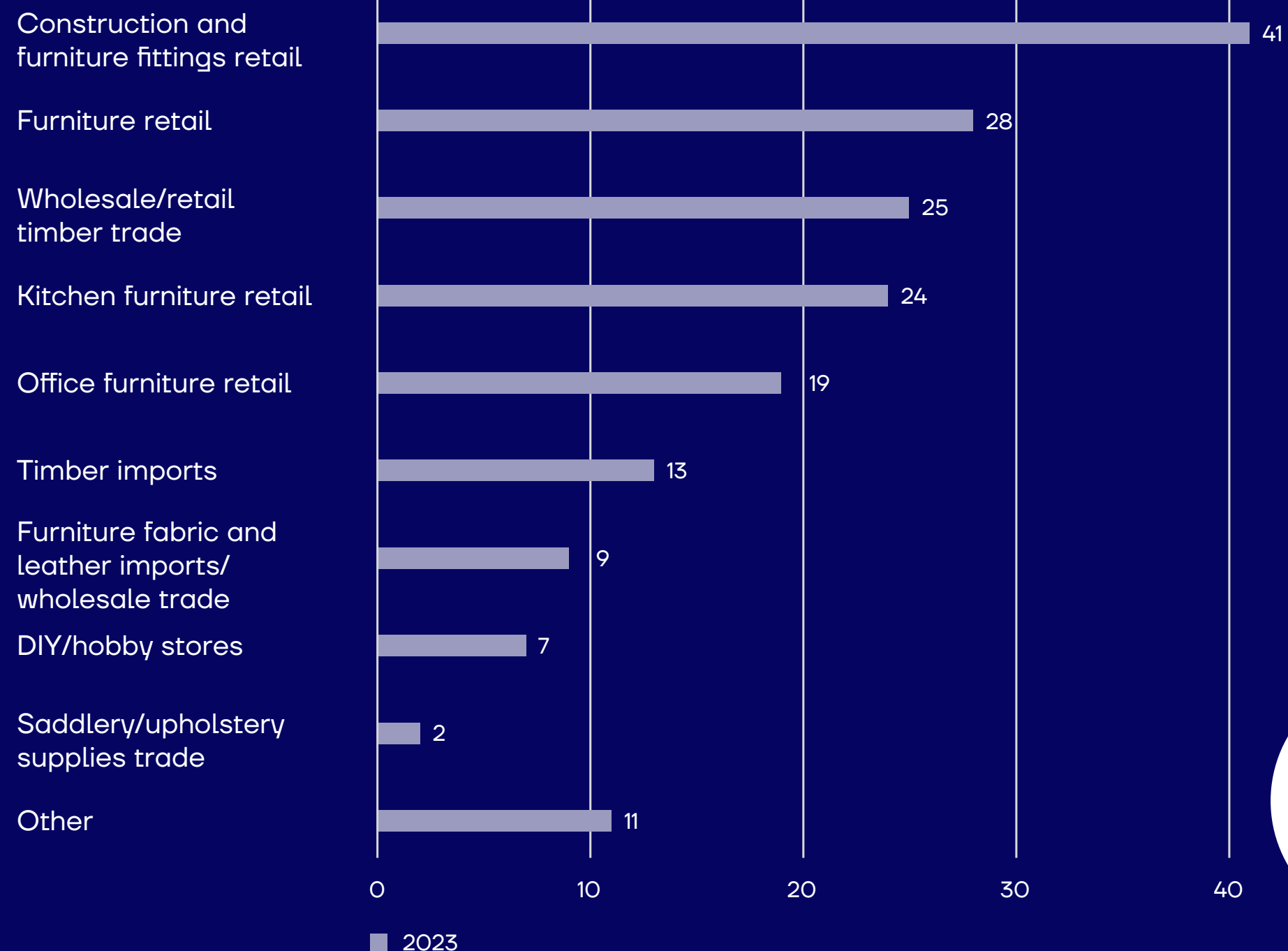


Source: Exhibitor and visitor survey; figures expressed as percentages; multiple answers possible

**KEY
FIGURES
FROM
INTERZUM
2023**

Visitor structure – “retail and wholesale trade” breakdown

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact



Source: Exhibitor and visitor survey; figures expressed as percentages; multiple answers possible

KEY
FIGURES
FROM
INTERZUM
2023

Visitor structure – professional status

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

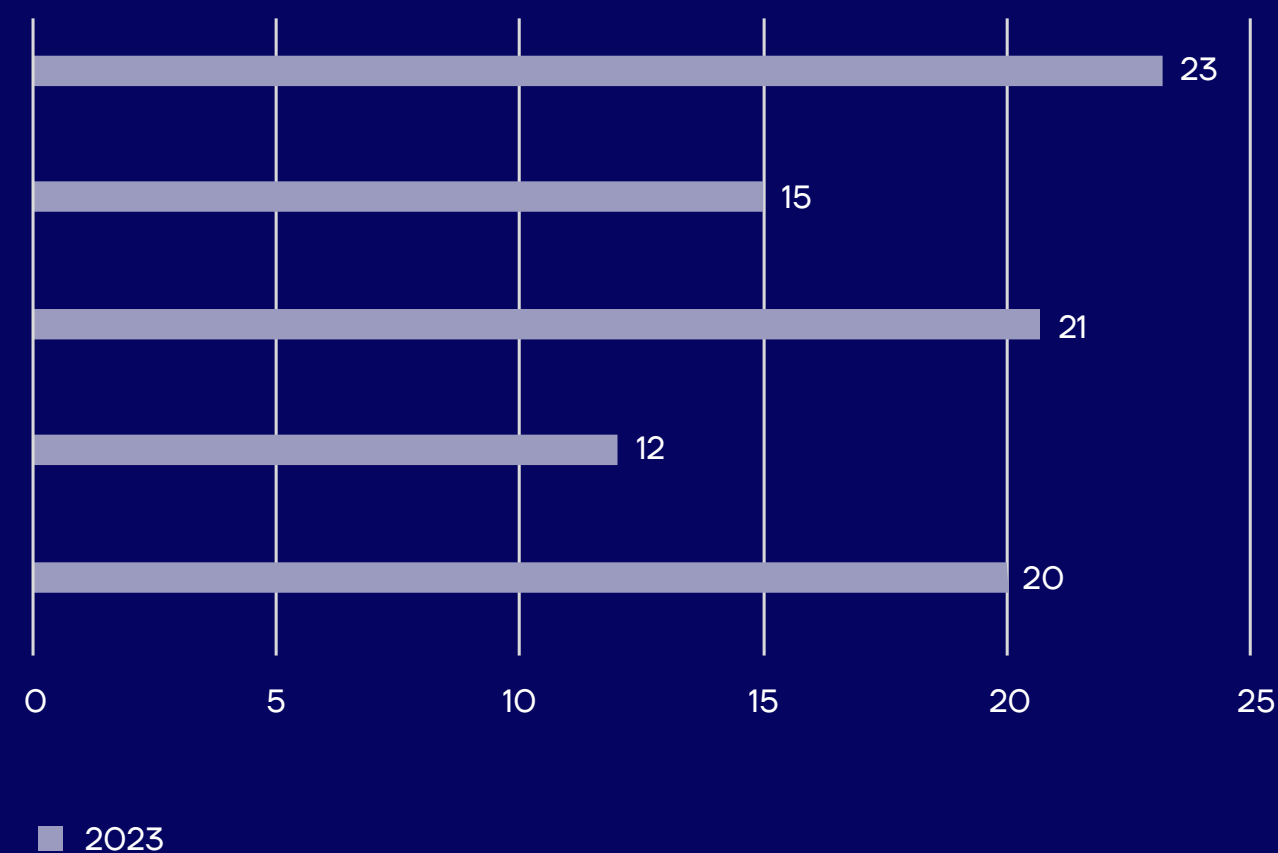
Self-employed
entrepreneurs/
co-owners/
freelance professionals

Managing director/
head of an authority

Head of department/
section

Area/production/
branch manager

Other employee/official



Source: Exhibitor and visitor survey; figures expressed as percentages;
remaining percentage: other

KEY
FIGURES
FROM
INTERZUM
2023

interzum 2023 – selection of visiting companies (1/4)

Kitchen

Allmilmö Küchen	DE
Alpnach Küchen	CH
American Woodmark	US
Aran World	IT
ARCLINEA	IT
Ballerina Küchen	DE
Ballingslöv	SE
Bauformat Küchen	DE
Baumann Gruppe	DE
Beckermann Küchen	DE
Blanco	DE
Boffi	IT
Burger Küchenmöbel	DE
Burnout.Kitchen	DE
Dan Küchen	AT
Doimo Cucine	ES
Eggersmann Küchen	DE
Elbau Küchen	CH
Electrolux	DE
Ernestomeda	IT
EWE Küchen	DE
Express Küchen	DE
Groupe SCHMIDT	FR
Häcker Küchen	DE
Herzog Küchen	CH
Howdens Joinery	GB
Impuls Küchen	DE
Inko Cocinas	ES
Kvänum	SE
Kvik	DK
Leicht Küchen	DE
Lube Cucine	IT
Minotti Cucine	IT
Mobalco	ES

Molteni Küchen	IT
Nobia	SE
Nobilis-Werke J. Stickling	DE
Nolte Küchen	DE
Oppein Home Group	CN
Poggenpohl	DE
pronorm Einbauküchen	DE
Rempp Küchen	DE
Rotpunkt Küchen	DE
RWK & Kuhlmann Küchen	DE
Sachsenküchen	DE
Santos	ES
Scavolini	IT
Schmidt Groupe	FR
Schüller Möbelwerk	DE
SieMatic	DE
Snaidero	IT
Störmer Küchen	DE
Symphony Group	GB
Thielemeyer	DE
Todeschini	BR
Veneta Cucine	IT
Warendorf Küchen	DE

Upholstery

3C Gruppe - Candy Carina	DE
ADA Holding	AT
American Leather	US
Arco meubelfabriek	NL
Arco Polstermöbel	DE
Artifort	NL
Be-B Italia	IT
Bali	DE
Balma	PL
Bielefelder Werkstätten	DE
Black Red White	PL

Bretz Wohnräume	DE
Brühl & Sippold	DE
Cassina	IT
Chateau d'Ax	IT
Cierre Imbottiti	IT
COR Sitzmöbel	DE
Cotta Collection	LI
de Sede	CH
Dietsch	DE
Durelt	BE
Ekornes	NO
EMP Polstermöbel	DE
Fjords	NO
Flexform	IT
Furninova	PL
Giorgetti	IT
Het Anker	NL
Himolla	DE
Hjort Knudsen	PL
Horst AG	CH
Hoshina	JP
Hukla	DE
Hyundai Livart	KR
Kebe	DK
Koinor	DE
Kuka	CN
Leolux	NL
Minotti	IT
Natuzzi	IT
Palliser	US
Polipol	DE
Poltona Frau	IT
Ponsel	DE
Recor	BE
Rolf Benz	DE
Rom	BE

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact



interzum 2023 – selection of visiting companies (2/4)

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

Upholstery

Sits	PL
Steinpol	PL
Violetta Sitzkomfort	DE
W. Schillig	DE
Walter Knoll	DE
Werther	DE
Wittmann Möbelwerkstätten	AT

Bed / Mattress

Adova Group	FR
Aquinos Bedding	PT
Andre Renault	FR
Auping	NL
Beco	DE
Beter Bed	NL
Billerbeck	DE
Breckle Matratzenwerk	DE
Casper Sleep	US
De Rucci Beddings	CN
Denver Mattress	US
Dunlopillo	DE
Dux	SE
Emma Sleep	DE
f.a.n. frankenstolz	DE
Femira	DE
Fey & Co.	DE
Gruppo Buoninfante	IT
Gruppo Industriale Formenti	IT
Hästens	SE
Highgrove Beds	GB
Hilding Anders	SE
Hüsler Nest	CH
Hypnos Beds	GB
Ikano	PL

Jacquart et Fils	FR
Jockenhöfer	DE
John Cotton	GB
Joka Kapsamer	AT
LS Bedding	BE
Metzeler Schaum	DE
Oschmann	DE
Paradies	DE
Recor Bedding	BE
Recticel	BE
Riposa	CH
Riposana	DE
RUF	DE
Rummel Matratzen	DE
Schramm	DE
Serta Simmons Bedding	US
Silentnight	GB
Simba Sleep	GB
Sleep Number	US
Sleepeeze	TR
Sun Garden	DE
Svande Beds	NO
Swiss Sense	CH
Tempur Sealy	US
Veldeman Bedding	BE
Vispring	GB

Office / Contract / Shopfitting

Andreu World	ES
Assmann Büromöbel	DE
Bene	AT
Brune Sitzmöbel	DE
Brunner	DE
BuzziSpace	NL
Caimi	IT

Casala	NL
Ceka	DE
Dauphin	DE
Dula	DE
Haworth	DE
Hemling Ladenbau	DE
Herman Miller	US
Hiller Objektmöbel	DE
Interstuhl	DE
Itoki	JP
Kinnarps	SE
König & Neurath	DE
Köhl	DE
Körling Interiors	DE
Kusch + Co	DE
Lammhults	SE
Nowy Styl	PL
Ophelis	DE
Palmberg	DE
Psi Seating	GB
Royal Ahrend	NL
Sedus Stoll	DE
Senator Group	GB
Stapelbroek	DE
Steelcase	US
Swedese	SE
Thonet	DE
Ton	CZ
Topstar	DE
USM U. Schärer	CH
Vereinigte Spezialmöbelfabriken	DE
Viasit Bürositzmöbel	DE
Vitra	CH
Wagner	DE
Waldner Laboreinrichtungen	DE



interzum 2023 – selection of visiting companies (3/4)

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

Office / Contract / Shopfitting					
Wiesner-Hager	DE	KFF	DE		
Wilkhahn Wilkening + Hahne	DE	Koleksiyon	TR		
Wini Büromöbel	DE	Lema	IT		
Cabinet		Ligne Roset	FR		
e-Tradition	DK	Loddenkemper	DE		
Alfons Venjakob	DE	Martela	FI		
Bega Gruppe	DE	Martin Staud	DE		
Bert Plantagie	NL	Molteni	IT		
Burgbad	DE	Montana	DK		
California Closets	US	Müller Möbelwerkstätten	DE		
Carl Hansen	DK	Normann Copenhagen	DK		
Decker	DE	Noteborn	NL		
Dietiker	CH	Oeseder Möbelindustrie	DE		
Doğtaş Kelebek	TR	Mathias Wiemann			
Draenert	DE	Paidi	DE		
Extremis	NL	Pelipal	DE		
Finori	DE	Poliform	IT		
Forte	PL	Rauch	DE		
Franz Fertig	DE	raumplus	DE		
Freifrau	DE	Rietberger Möbelwerke	DE		
Gautier	FR	Rodam	DE		
Germania	DE	Röhr-Bush	DE		
Girsberger	CH	Ronald Schmitt	DE		
Godrej Interio	IN	Sanktjohanser	DE		
Gubi	DK	Scholtissek	DE		
Haba	DE	String Furniture	SE		
Hansgrohe	DE	Suofeiya Home Collection	CN		
Home Decor	GB	Team 7	AT		
Hülsta-Werke	DE	Vivonio	DE		
Interlübke	DE	Vogelsänger	DE		
Istikbal	TR	Voglauer	DE		
Jutzler	CH	Wittenbreder	DE		
Kettner	DE	Wk Wohnen	DE		
		Wöstmann	DE		
				Retail / Purchasing Association	
				Agata	PL
				Bauking	DE
				BDSK Handelsgesellschaft	DE
				Begros	DE
				Bensons for Beds	GB
				Beter Bed Group	NL
				BoConcept	DK
				Carrefour	CA
				Deichmann	DE
				Einkaufsbüro Deutscher Eisenhändler (E/D/E)	DE
				Elkjop	NO
				Europa Möbel Verbund	DE
				Garant-Gruppe	DE
				Grüne Erde	AT
				Hagebau	DE
				Hans Segmüller Polstermöbelfabrik	DE
				Hofmeister Wohnzentrum	DE
				Hornbach	DE
				IKEA	SE
				JYSK	DK
				Kingfisher	GB
				Krydsfiner-Handelen	DK
				Legallais	FR
				Leroy Merlin France	FR
				Lidl	DE
				Lixil	JP
				Mio	SE
				Nitori	JP
				Optimum	FR
				Porta Möbel	DE
				Tchibo	DE
				toom Baumarkt	DE
				ZEG Zentraleinkauf	DE



interzum 2023 – selection of visiting companies (4/4)

Mobile Spaces / Hospitality

Adria Mobil	SI
Airtime Sweden AB	SE
Automotive Thüringen e. V.	DE
BMW Group	DE
Bürstner	DE
Camper Diem	BE
Carthago Reisemobilbau	DE
Concorde Reisemobile	DE
Dethleffs	DE
Deutsche Bahn	DE
Deutsche Werkstätten	DE
Erwin Hymer Group	DE
Fendt-Caravan	DE
GH Hotel Interior Group	DE
Hobby-Wohnwagenwerk	DE
Hyundai Motor Company	KR
Knaus Tabbert	DE
List General Contractor	AT
Lufthansa Technik	DE
Mercedes-Benz	DE
Meyer Werft	DE
Nautica Ship Interior	DE
Oldenburger Interior	DE
R&M Ship Technologies (Costa, Aida etc)	DE
Siemens Mobility	DE
Trigano Caravan	FR
Volkswagen	DE

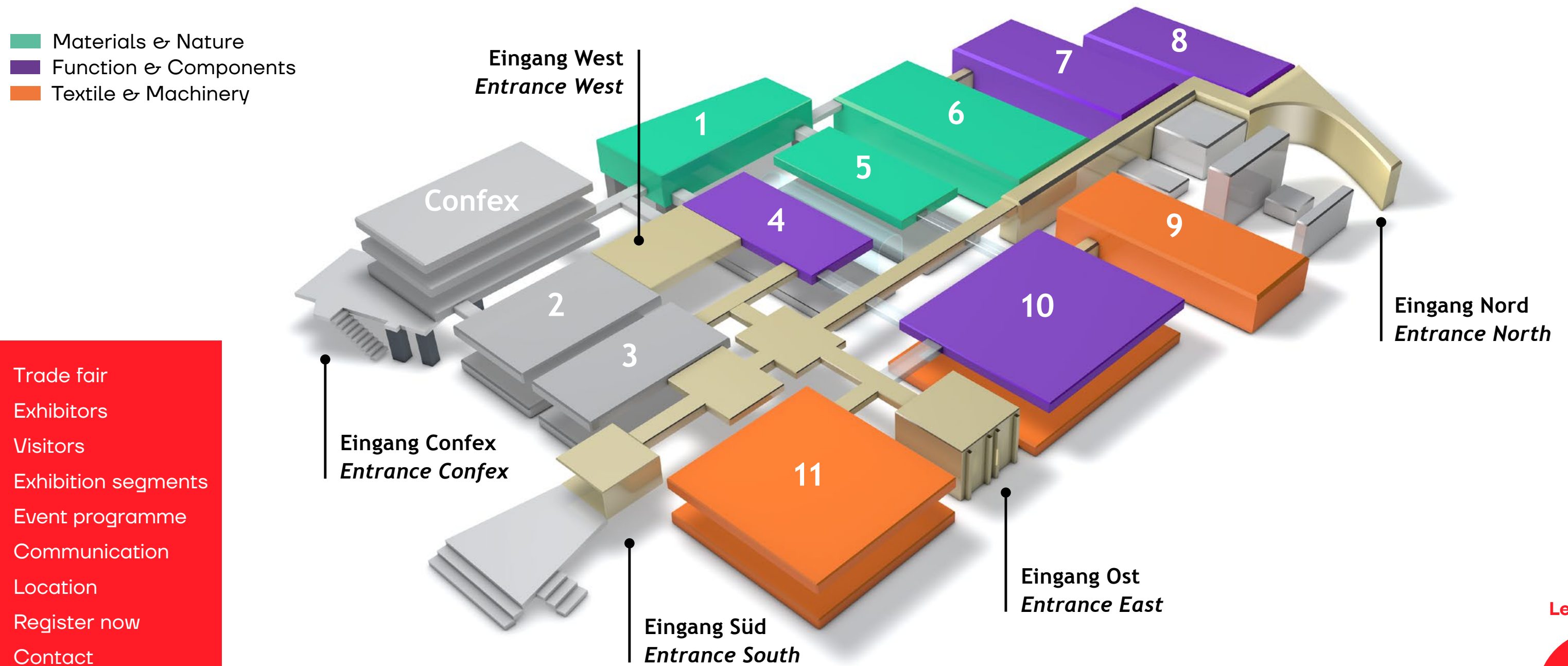
Other

Bibliothekseinrichtung Lenk	DE
C. Bechstein Pianofortemanufaktur	DE
Ed. Züblin	DE
Fackelmann	DE
Geberit	DE
Osma Aufzüge	DE
Steinway & Sons Flügel & Klaviere	DE

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

Comprehensive. The exhibition segments.

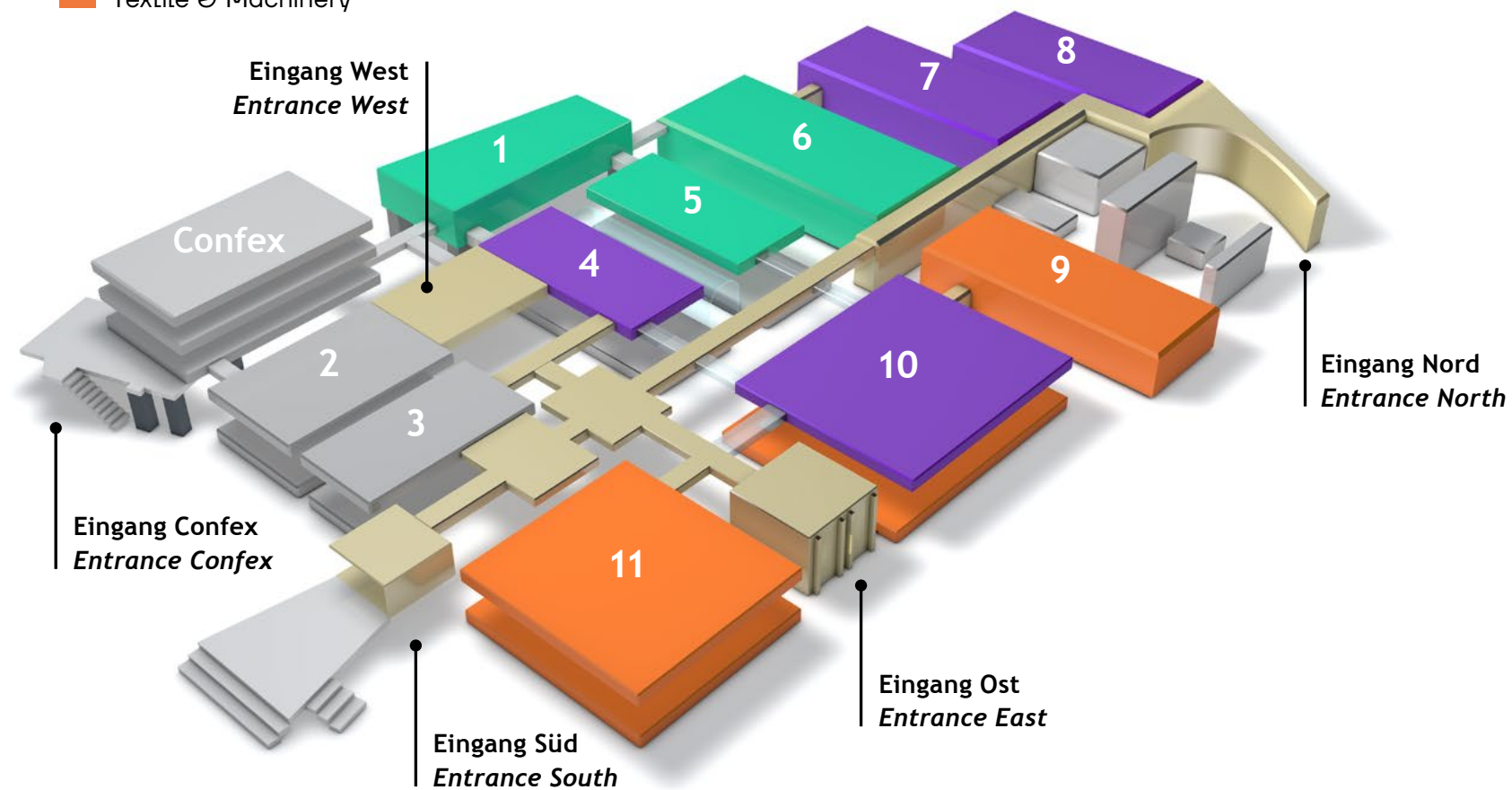
interzum is the gathering place for the international furniture and interior design industry. The trade fair presents the entire spectrum of the global market like no other sector event. This gives exhibitors and trade visitors a unique opportunity to gain a comprehensive overview of the industry's most important innovations and trends – at a single event. The three exhibition segments – **Materials & Nature**, **Function & Components**, and **Textile & Machinery** – are waiting for you to bring them to life so that your customers can discover them.



[Learn more](#)



- Materials & Nature
- Function & Components
- Textile & Machinery



Function & Components

Good design begins with the component provided by a supplier. At interzum, the industry demonstrates how customers' increasing demands in the areas of technology, energy efficiency, comfort and convenience can be fulfilled.

- > Lights and lighting systems
- > Semi-finished products for storage, kitchen, office and frame furniture
- > Fittings
- > Locks
- > Built-in parts

Materials & Nature

Resource conservation, sustainable raw materials, innovative surface design: These are just a few of the trends in this segment. This is where the best new components for future sales success are shown first.

- > Wood
- > Veneers
- > Parquet flooring
- > Interior construction
- > Decorative surfaces
- > Decor papers
- > Laminates
- > Wood-based products
- > Composites
- > Solid-surface materials
- > Edges
- > Surface treatments
- > Embossing cylinders
- > Press plates

Textile & Machinery

Climate-regulating upholstery fabrics, energy-efficient cutting machines for foam materials and leather which make optimal use of materials, weather-proof outdoor fabrics and technical textiles: Nowadays, success is the result of innovative ideas, high-performing materials, and the perfect processing with the use of advanced technology and machines. The quality leaders and drivers of innovation at every stage of the value chain introduce their new developments in this segment.

- > Machinery for the production of upholstered furniture and mattresses
- > Upholstery materials
- > Upholstery accessories
- > Cover fabrics
- > Leather
- > Adhesives



- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact



Inspiring. The event programme.

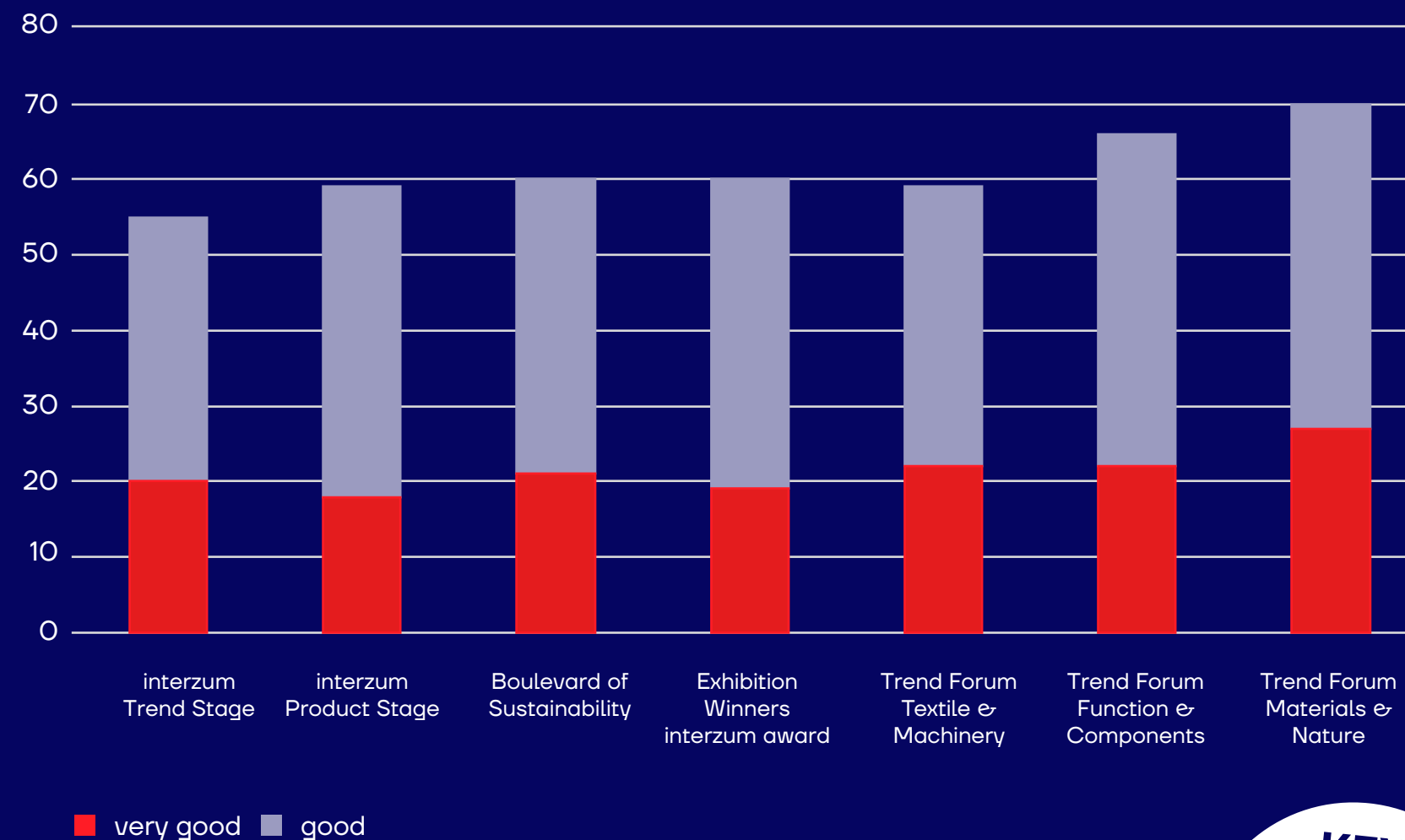
Our requirements for living and work environments are changing. People are becoming more mobile, and the population is ageing; growing numbers are living in cities and having to make do with smaller and smaller living spaces. Megatrends such as the advance of digitalisation, ever-greater individualisation and the desire for greater sustainability are also influencing the furniture industry and its products. Innovations in interior design must be more connected, more individualised and more environmentally friendly. interzum consciously responds to these issues by incorporating them into its inspiring event programme.

[Learn more](#)



interzum 2023 – assessment of the event programme

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact



**KEY
FIGURES
FROM
INTERZUM
2023**

Source: Exhibitor and visitor survey; figures expressed as percentages; ratings were given on a scale of 1 to 5.

The interzum 2027 event programme

At the next edition of interzum, we will offer another high-quality programme, building on interzum 2025's successful concept and developing it further to generate enthusiasm among exhibitors and visitors alike.

Trend forums

› **Materials & Nature**

»Materials & Nature« is devoted to new, innovative and pioneering materials and production techniques.

› **Function & Components**

»Function & Components« is the place to experience innovations from the fittings and lighting industry.

› **Textile & Machinery**

»Textile & Machinery« presents the key trends and innovations in mattress production and the textile industry.

Trend Stage

- › Pivotal knowledge platform
- › Curation by industry professionals for maximum neutrality
- › Overarching focus on innovation
- › Expert speakers

Product Stage

- › Exhibitor platform
- › Company-specific topic focus
- › Talks by exhibitors

interzum award

- › Prestigious award recognising the best products developed by international suppliers to the furniture and interior design industry
- › Categories: "Function & Components", "Textile & Machinery", "Materials & Nature" and "Rethinking Resources", the new category connected to the fair's central theme

-  Trade fair
-  Exhibitors
-  Visitors
-  Exhibition segments
-  Event programme
-  Communication
-  Location
-  Register now
-  Contact

Attention-generating. The event communication.

Even before the trade fair actually opens, interzum exerts an enormous appeal: A range of press events and reports in the run-up to the trade fair turn interzum and its exhibitors and innovations into an industry highlight with global relevance.



- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact

[Learn more](#)





- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact



interzum captures the attention of your target group well in advance of the trade fair:
Our global, cross-media communication campaign makes sure that the key decision-makers and multipliers in the industry are aware of your presence at interzum:

- > Internet, online, social media and print: the integrated media initiatives for trade visitors
- > Target group-specific, global advertising campaigns
- > Targeted cooperations with associations and industry representatives
- > Free advertising materials for your advertising and communication to customers
- > Admission ticket vouchers to invite your customers to visit the fair for free
- > Complete transparency: An efficient system for visitor registration offers comprehensive analyses



Trade fair

Exhibitors

Visitors

Exhibition segments

Event programme

Communication

Location

Register now

Contact

In the thick of it. The location.

There are many reasons why Cologne is the perfect place to host interzum, the leading international trade fair for the furniture industry: Centrally located in one of the most highly populated regions of Europe, Cologne has an excellent infrastructure – an ideally accessible trade fair venue is guaranteed. Art and culture, business and the joy of living go hand in hand in Cologne, making the city as multifaceted as it is fascinating. The cosmopolitan metropolis will make you feel as welcome as we do.



Think ahead today. Act today. Register now for interzum 2027.

Now is the time to register for interzum 2027. Enjoy immediate planning certainty – and rest assured that you will be able to continue to communicate effectively with your customers and new prospects. Applications received by 31 October 2025 will benefit from our **early-bird pricing**. Don't hesitate to get in touch with any queries!

Early-bird offer	Until 31 October 2025	€ 227.00/m ² *
Regular	From 1 November 2025	€ 339.00/m ² *
Last Call	From 1 April 2027	€ 389.00/m ² *

*Plus VAT, proportional energy costs and AUMA fee

Make the smart decision quickly and enjoy the benefits! [Click here to register.](#)

- Trade fair
- Exhibitors
- Visitors
- Exhibition segments
- Event programme
- Communication
- Location
- Register now
- Contact



We look forward to receiving your enquiry.

For a one-to-one consultation, please send an e-mail to:
interzum@koelnmesse.de

We are available anytime you need us. You can find your contact here:
www.interzum.com/contact

You can find your local contacts in your country here:
[Koelnmesse international subsidiaries](#)

- ☐ Trade fair
- ☐ Exhibitors
- ☐ Visitors
- ☐ Exhibition segments
- ☐ Event programme
- ☐ Communication
- ☐ Location
- ☐ Register now
- ☒ Contact

