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#ISMJapan

13 – 15 April 2027
TOKYO BIG SIGHT EAST HALLS

ISM Japan

The Heart of
Sweets and Snacks
in East Asia



5% Early Bird discount

(Apply before 31 August, 2026)



Participation Options (The prices include consumption tax)

Raw Space

JPY 55,000/m²
min. 18m²



Standard Booth Package

JPY 79,200/m²
min. 9m²



* Includes: space, basic booth decoration,
counter graphic and meeting table set



Package Available
for Chocolate Exhibitors!
Contact us to learn more
and secure your participation
at ISM Japan 2027!

• Partner Events



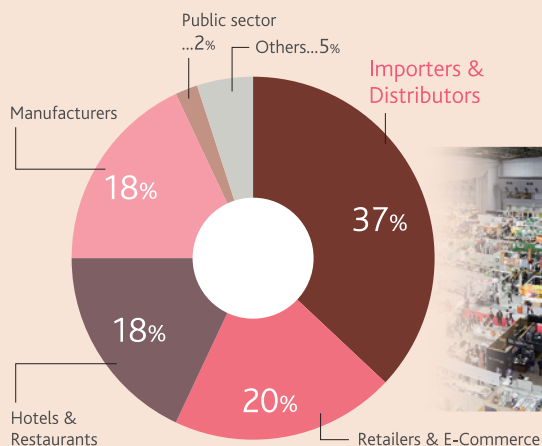
- FABEX Tokyo
- Premium Food Show
- ProWine Tokyo





Visitor and Exhibitor Statistics

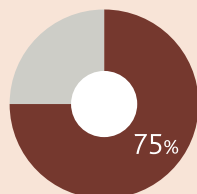
Who Visits Our Show



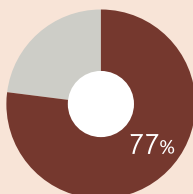
Visitor figures

Driving Qualified Connections

The sole decision-maker



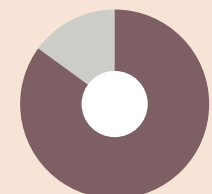
Seek new products & connections



Exhibitor Feedback

What Exhibitors Think

Visitor Quality



Great or Excellent



Top 20 countries and regions by number of visitors

* including Anuga Select Japan visitors



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