



CIBUSTEC

INNOVATIONS  
FOR GLOBAL TRENDS  
IN FOOD AND BEVERAGE TECHNOLOGIES

27|30 OCT. 2026

PARMA | ITALY

# Innovations enthusiasts. Since 1939

For over 80 years, Cibus Tec has led the way in innovation, continuously evolving to drive technological progress in the food and beverage industry.

Recognizing the growing future need to feed our planet while preserving it for generations to come, our commitment is further strengthened by promoting cutting-edge sustainable solutions that enable safe and high-quality production.

Join our dynamic community, where passion meets purpose, and together, let's shape a better future for food and beverage.

## Why exhibit?

### GLOBAL GATHERING

38,000 professionals from 120 countries met 1,200 exhibitors from 30 countries.

### SATISFACTION

Over 94% of exhibitors and visitors were highly satisfied with Cibus Tec 2023.

### ITALY'S PREMIER EXHIBITION

Cibus Tec, the most talked-about Italian exhibition, has been promoting the best technologies for over 80 years.

### TOP BUYERS PROGRAM

Thanks to the presence of 3,000 top buyers from 84 countries, Cibus Tec features the widest buyers program among the food tec exhibitions.

### ITALIAN MARKET

60% of the Italian food & beverage companies are located within a 200 km radius of Cibus Tec. There's no better choice to meet them!

### CONTENTS AND SIDE EVENTS

Experience an exceptional lineup of workshops, live demos, startup showcases, awards and training activities.

### THE STRENGTH OF THE GROUP

Cibus Tec is part of the Koelnmesse and Fiere di Parma events portfolios together with Anuga, Anuga FoodTec, Cibus, TuttoFood, ISM and ProSweets Cologne. This global alliance underlines a commitment to excellence in food and food tec, reinforcing the reputation of both portfolios as leading forums for industry advancements.

## Top buyers reviews



This is my favorite  
Expo in the world.

GREG W., THE MORNING STAR COMPANY - USA



Ideal space to learn about  
new technologies from the  
best in the industry.

EDILSON M. V., LACTALIS - COLOMBIA



This is a huge exhibition and  
connects companies with  
thousand vendors together.

SAENSUK S., SUNTORY PEPSICO - THAILAND



I will definitely recommend  
Cibus Tec to whoever needs factory  
equipment for the food industry.

BARTHLOMEW M., ZAMBEEF PLC - ZAMBIA

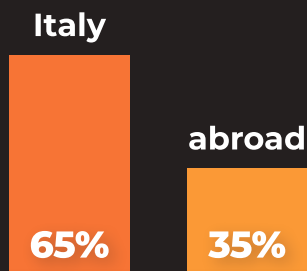
# Meet our visitors

Professionals  
**38,000**

**1 out of 3**  
are C-level or management

## Top 10 Visiting Countries

1. Italy
2. Spain
3. Germany
4. Greece
5. Turkey
6. USA
7. France
8. Poland
9. Switzerland
10. Tunisia



**1 out of 3**  
are in Engineering or Operations

## Top 10 Top Buyers Countries

1. Spain
2. USA
3. Colombia
4. Tunisia
5. Turkey
6. Argentina
7. Egypt
8. Chile
9. Greece
10. Mexico

## Visitors from each food & beverage segment

**CHOCOLATE - SWEETS - COFFEE**  
**BAKERY - PASTA - CEREALS PRODUCTS**  
**FRUIT - VEGETABLES - SAUCES**  
**DAIRY - ICE CREAMS - DESSERTS**  
**MEAT - ALTERNATIVE PROTEINS - SEAFOOD**  
**BEVERAGES - READY MEALS - SNACK - PET FOOD**

**40%**

of visiting  
countries are  
rapidly growing  
economies

**20%**

of visiting  
countries are  
global food  
producers

**TOP  
100**

Italian food&bev  
companies by  
revenue attend  
Cibus Tec

**75%**

of attendees  
are from  
food&bev  
industry

**10%**

of attendees  
are technology  
agents or  
distributors

## Some of top companies visiting Cibus Tec

ACQUA MINERALE SAN BENEDETTO | ACQUA SANT'ANNA | AIA | ALCE NERO | AMADORI | ARCOR | ARDO  
ATLANTIC GRUPA | BALCONI | BARILLA | BARRY CALLEBAUT | BAULI | BELGIOIOSO CHEESE | BELL | BERETTA | BIMBO  
BIRRA PERONI | BOFROST | BOLTON FOOD | BONDUELLE | CALIDAD PASCUAL | CAMEO | CAMPARI GROUP  
CANTINE RIUNITE | CASALASCO | CAVIRO | CITTERIO | COCA COLA | COLUSSI | CONSERVE ITALIA | DANPER | DE CECCO  
DEL MONTE | DONGWON DAIRY | EMMI | F. DIVELLA | FERRARELLE | FERRERO | FILENI | FINDUS | FRIESLANDCAMPINA  
FRONERI | GALBANI | GBFOODS | GLANBIA | GRANAROLO | GRANDI PASTAI ITALIANI | GRANTERRE | GREAT GIANT FOOD  
GRUPO HERDEZ | GRUPPO ITALIANO VINI | HAUSBRANDT | HEINEKEN | ICAM | ILLY CAFFÈ | INALCA | ITALPIZZA | JBS  
KRAFT HEINZ | LA DORIA | LA LINEA VERDE | LACTALIS | LAVAZZA | LINDT & SPRUNGLI | LOACKER | MANIVA  
MAPLE LEAF FOODS | MCCORMICK | MEIJI | MENGNIU DAIRY COMPANY | MOLINO CASILLO | MONINI | MORATO PANE  
MUTTI | NESTLÉ | NEWLAT FOOD | NUTKAO | OROGEL | OROPAN | PARMACOTTO | RANA | PEPSICO | PERFETTI VAN MELLE  
PFANNER | PINI | PODRAVKA | RANA | REFRESCO | RISO GALLO | RONCADIN | RUFFINO | SACLÀ | SAMMONTANA  
SMITHFIELD | SODEBO | SOLICO | SPERLARI | SUMOL+COMPAL | SUNTORY | SURGITAL | THE MORNING STAR COMPANY  
UNILEVER | VALIO | VICENZI | VIRU | WITOR'S | ZUEGG

# Functional layout for targeted networking

## Food Processing Zones

**If you think food processing, think Cibus Tec!**

We're your ultimate destination for the latest processing technologies across every sector of the food industry. From innovative equipment to cutting-edge solutions, find them all in many of our halls:

### HALL 2

Bakery, Pasta and cereals products, Chocolate and sweets, Snack and Coffee

powered by



### HALL 5

Fruit, vegetables and sauces

### HALL 6

Dairy, Meat and seafood, Ready Meals, Alternative, Pet food

## Beverage Zone HALL 3

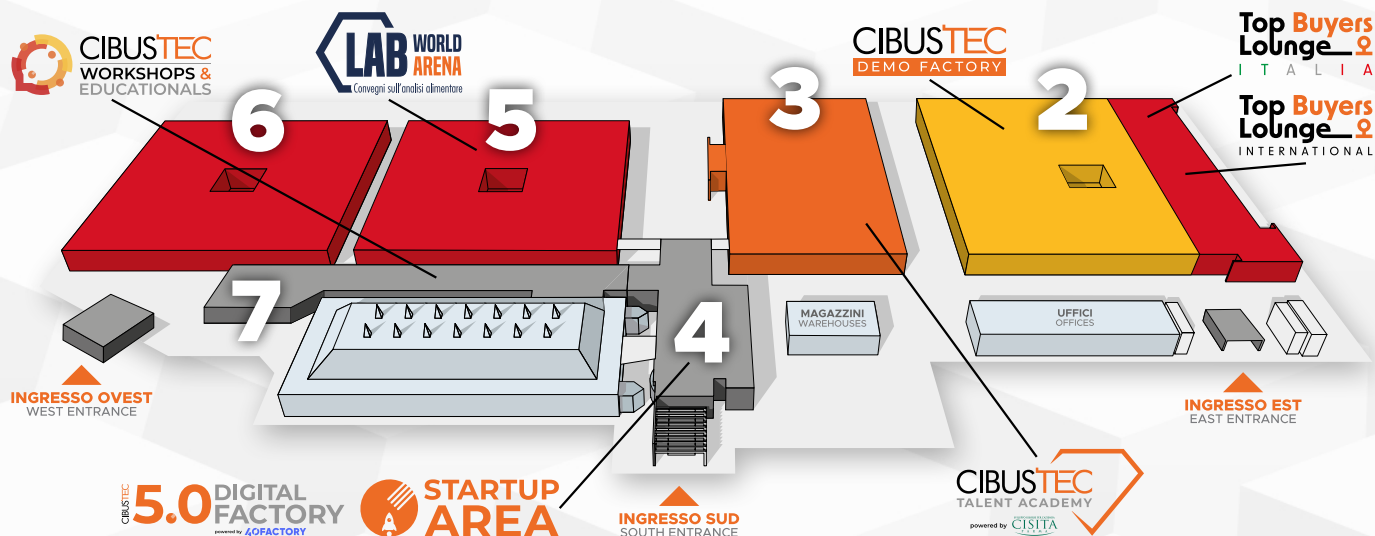
**Believe Cibus Tec isn't for beverage technology? You're in for a surprise!**

We are the Italian premier hub featuring the latest in processing and bottling till end-of-line solutions. Cibus Tec brings together top industry leaders and innovations, making it the ideal place for beverage technology needs.

## Food Packaging Zone HALL 2

**Processing without Packaging? Not a chance!**

Dive into the heart of food packaging innovation at Cibus Tec. From primary packaging to inspection, labeling, automation and digital, we've got the hottest technologies to revolutionize food industry!



**Cross-sector solutions available in more halls:**

Components – Laboratory, analysis, food safety and hygiene – Thermal and environmental technologies – Ingredients

# Future-focused show: more experiences await you

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Welcome to Cibus Tec, where cutting-edge technologies from top suppliers converge with unparalleled networking opportunities.

Our show offers exhibitors and visitors live demonstrations, groundbreaking innovations, engaging workshops and educational sessions designed to meet the future needs of the food and food tech sectors.

Additionally, discover emerging talent and explore a perfect blend of industry advancements and dynamic experiences that set Cibus Tec apart.



**CIBUS<sup>TEC</sup>**  
**WORKSHOPS &  
EDUCATIONALS**

Our program always attracts thousands of professionals who choose our workshops to interact with sector's experts, get to know the up-coming trends and acquire new skills to be applied in their companies.

LabWorld Arena, powered by LabWorld.it, is a unique and permanent space dedicated to conferences and state-of-the-art laboratory and quality control equipment.



**CIBUS<sup>TEC</sup>**  
**DEMO FACTORY**

The most advanced technologies will take center stage during Cibus Tec 2026 with various highly automated fully functional lines and captivating live demonstrations.

We highlight the most promising research and development projects led by highly innovative startups. In collaboration with our partners, we will select the best pioneers with technological solutions for tomorrow's biggest challenges.



The research for highly skilled young talents is today a burning sector issue. Cibus Tec Talent Academy, powered by Cisisita Parma, is aimed at promoting a fruitful and virtuous matching between education and the industry.

At Cibus Tec Digital Factory, the future of the food industry comes to life. Visitors can immerse themselves in the Food Factory 5.0 model, where cutting-edge digital technologies optimize production efficiency and enhance sustainability.



# Welcome to food and foodtec valley

Nestled in a strategically central location amidst the bustling cities of Northern Italy, Fiere di Parma exhibition center is readily accessible via all major transportation modes. With a sprawling exhibition space spanning 140,000 sqm, Fiere di Parma serves as the epicenter of Italy's industrial activity.

Boasting moreover 9,000 parking spaces, Fiere di Parma ensures convenience for attendees and exhibitors alike, embodying unparalleled accessibility and facilitating seamless connectivity for all.

## LIMITED TIME ONLY

SALE

**CONFIRM YOUR PARTICIPATION BY FEBRUARY 14, 2025  
AND UNLOCK EXCLUSIVE BENEFITS:**

- Enjoy a €20/sqm early booking discount
- Postpone your down payment deadline to December 12, 2025
- Rest assured with the option to cancel participation penalty-free, with down payment return, if done by February 15, 2026.

**DON'T MISS OUT, SECURE YOUR SPOT NOW!**

Visitors and Exhibitors will be warmly welcomed to Parma, appointed as UNESCO Creative City of Gastronomy.

History, culture, medieval and renaissance treasures, the real taste of the finest traditional Parmesan and Italian food await you after successful days at the trade fair.

### THE ANUGA FOODTEC FAMILY

YOUR MARKET ACCESS AROUND THE GLOBE!



Bogotá  
Colombia



Parma  
Italy



Parma  
Italy



Parma  
Italy



Bangkok  
Thailand

SHOWCASE



Shenzhen  
China



Cologne  
Germany



Cologne  
Germany



Mumbai  
India



Mumbai  
India

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