



16 - 18
SEPTEMBER 2025

RIYADH FRONT EXHIBITION &
CONFERENCE CENTER

REIMAGINE WORK

Saudi Arabia's Premier Trade Event
for Workspace Solutions.

Organized by:

dmg::events



koelnmesse



Paving the Way for the Future of Work and Contract Business in Saudi Arabia

ORGATEC WORKSPACE Saudi Arabia, the most anticipated international trade fair for workspace innovation, is making its awaited debut from 16 - 18 September 2025 at the Riyadh Front Exhibition & Conference Center.

Organized by dmg events and Koelnmesse, this groundbreaking event will unite global and local brands with industry pioneers to shape the future of work. From cutting-edge furnishings and workplace solutions to technology-driven design and workforce strategies, ORGATEC WORKSPACE Saudi Arabia will showcase innovations that transform how professionals, companies, and public institutions work.

Join us in redefining the modern workspace and together we will reimagine work.

WHAT TO EXPECT

100+ Exhibitors

10,000 Expected Visitors

3 Days of Networking



Why Saudi Arabia?



SAUDI VISION 2030

The Kingdom’s ambitious Vision 2030 initiative places a strong emphasis on leveraging technology to create smart, sustainable cities. The giga-projects are integral to this vision, serving as catalysts for economic diversification, job creation, and the development of non-oil industries.

As these giga-projects unfold, Saudi Arabia is not just constructing buildings and infrastructure; it is crafting a narrative of progress, innovation, and global prominence.

Saudi Arabia’s construction sector shows no signs of slowing down with over 255+ active projects valued at a staggering US \$1.7 trillion (54% of the GCC projects market). This thriving global metropolis is undergoing a remarkable transformation to support the ambitious Vision 2030 goals and is poised to leave an indelible mark on the world stage.

By participating in the ORGATEC WORKSPACE Saudi Arabia, your company will be plugged into the heart of this rapidly growing market, giving you exclusive access to buyers from across the region.



RIYADH WORLD EXPO 2030

Saudi Arabia has been selected as the official host of the World Expo 2030, the most impactful global gathering. Being selected as the official host promises significant positive effects on the Kingdom’s economy, with projections indicating a staggering boost of US \$94.64 billion, fostering enhanced investment opportunities across various sectors such as construction, real estate, hospitality, and others.

Saudi Arabia is set to offer 250,000 jobs during the hosting of the Expo 2030 in Riyadh, marking a significant move towards the Kingdom’s objective of creating 1 million new tourism jobs by 2030.



2034 FIFA WORLD CUP

The role as designated host of the 2034 FIFA World Cup promises to drive a surge in office space development, fueling economic growth and diversification. With over \$6.33 billion invested in the sports sector since 2021, the Kingdom is building a dynamic ecosystem that will contribute over 1% to its GDP by 2030.

This momentum is not only boosting tourism but also revitalizing the construction industry, with demand for new commercial and office spaces expected to rise significantly. The influx of over 2.5 million visitors and the creation of more than 70,000 jobs will accelerate business expansion, making sports a major catalyst for Saudi Arabia’s evolving corporate landscape.

Fast Facts

The Saudi Arabia interior design market is expected to grow from **US\$ 4.09 billion** in 2024 and grow at a CAGR of **9.80%** to reach **US\$ 6.52 billion** by 2029

Source: Mordor Intelligence

The workforce in Saudi Arabia reached **17.2 million** by the end of Q2 2024

Source: General Authority for Statistics

As the Saudi real estate market matures, the total amount of office space in Riyadh is expected to grow by **1 million square meters** to **6 million square meters** by the end of 2026

Source: Knight Frank

In the Saudi Arabian office property sector, projects worth a total of **US\$ 4.9 billion** are currently under construction, with a further **US\$ 4.3 billion** in the pipeline

REIMAGINE

WORKPLACE.
WORKFORCE.
WORKFLOW.

IN-DEMAND PRODUCT SECTORS FOR BUYERS



Office Facility Planning, Construction and Management



Office and Office Facility Equipment / Contract Business



Furnishings for Office and the Contract Business



Organisational/Planning Systems, Office Supplies, Accessories



IT, Telecommunications, Software and Services

FOCUS AREAS

Alongside products for office and co-working space, the focus areas showcase products and solutions in professional spaces



Health

(Entrance areas, corridors, waiting rooms, reception, patient and therapy rooms of clinics, sanatoriums, health institutes, laboratories, research institutes)



Hospitality

(Coffee lounges, kitchens, canteens, etc. of hotels, restaurants, cafes, service areas in companies)



Education

(Canteens, classrooms, foyers, auditoriums, lecture halls, laboratories, etc. of schools, universities, kindergartens, libraries, educational institutions)



Transportation Institutions

(Equipment and waiting areas etc. of fire stations, barracks, police stations and other public services)

MEET THE BUYERS



Interior Designers



Architects



Property Developer & Real Estate



Fit-Out Contractors



Commercial Real Estate



Procurement



Distributors



Facility Managers



HR and Office Managers



Government

Book a Stand Today



SPACE ONLY

Floor space only:
Electricity, walling, lighting, furniture, carpeting and any extras are not included and can be ordered from the service manual.

Space: US \$540 | SAR 1,980 / per sqm

**Additional requirements incur costs and are not included however extras can be ordered from the service manual.*



SHELL PACKAGE

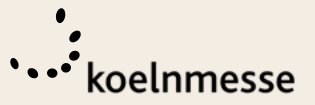
Every shell-scheme stand will receive the following:
Walling, fascia board with the company name in vinyl lettering, spotlights, carpet, 1 x plug point, 13-15 amps electricity plug points. Additional furniture can be ordered from the services manual.

Shell: US \$635 | SAR 2,330 / per sqm

OPEN SIDES FEES:		
2-SIDES OPEN	US \$500	SAR 1,875
3-SIDES OPEN	US \$800	SAR 3,000
4-SIDES OPEN	US \$1,000	SAR 3,750
All exhibition packages exclude a mandatory Marketing and Admin Fee, incorporating provision of Public Liability Protection of US \$645 SAR 2,419 per stand.		
<i>Note: All above mentioned prices excluding 15% VAT.</i>		



Brought to You by World-leading Event Organizers



The city-centre trade fair Koelnmesse at the heart of Europe occupies the third largest trade fair grounds in Germany and, spanning almost 400,000 square metres of hall and outdoor space, it numbers among the top ten worldwide. Each year, Koelnmesse organises and manages around 80 trade fairs, guest events and corporate events in Cologne and in the most important markets around the world. Its portfolio attracts over 43,100 exhibiting companies from 125 countries and approximately two million visitors from 220 nations.

dmg::events

With a presence in over 25 countries and organizing more than 80 events each year, dmg events is a global leader in the industry. Attracting over 425,000 attendees and delegates annually, we organize events in the construction, hospitality, interiors & design, energy, coatings, entertainment, and transportation sectors. dmg events' 10+ years presence and local expertise in Saudi Arabia creates a foundation for high-quality face-to-face events driving vital business connections and Vision 2030 objectives. By being on the ground, dmg events can better understand market needs and nurture relationships to create unforgettable experiences for the attendees. dmg events' flagship events include: the Big 5 Global, ADIPEC, Gastech, EGYPEs, The Hotel Show, INDEX and The Saudi Food Show.



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Secure your place at ORGATEC WORKSPACE SAUDI ARABIA

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