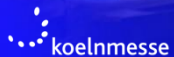




Product overview DMEXCO 2025

Organizer



Ideational and professional partner,
owner of the DMEXCO brand



With the special participation
of the Circle of Online Marketers (OVK)



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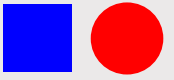
sky media

AGFS⁺

Disney Advertising

THE MAGIC OF TOTAL





Individual booth

Individual booth

Individual booth

Rebooking rate: from € 543.60 (bookable until October 18)

Regular rate: from € 560.60 (bookable from October 19)

Specifications:

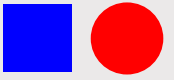
- ✓ Book a raw space from 20 sqm
- ✓ Bring your own booth or stand builder or talk to our team about stand construction options
- ✓ Costs include all additional costs (AUMA, energy costs, digital and marketing package)

Your benefits:

- ✓ Individual stand according to your ideas and preferences
- ✓ Sustainable and reusable
- ✓ Preferred hall position at hall entrances and main aisles

[Book your stand space now!](#)





Plug & Play booth

Plug & play expo booth

Package M

Rebooking rate: from € 16.050 (bookable until October 18)

Regular rate: from € 17.500 (bookable from October 19)

Specifications:

- ✓ Terrace stand, 16 sqm
- ✓ Included in the package: stand construction, grey carpet, furniture (1x info counter, 1x bar table, 3x bar stools, 1x recycle bin), electricity, digital and marketing package, AUMA, logo placement
- ✓ Branding on back walls and counter is included
- ✓ 3 Exhibitor Passes
- ✓ WIFI and other services available on request

Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

[Book your stand space now!](#)



Plug & play expo booth

Package L

Rebooking rate: from € 30.300 (bookable until October 18)

Regular rate: from € 32.000 (bookable from October 19)

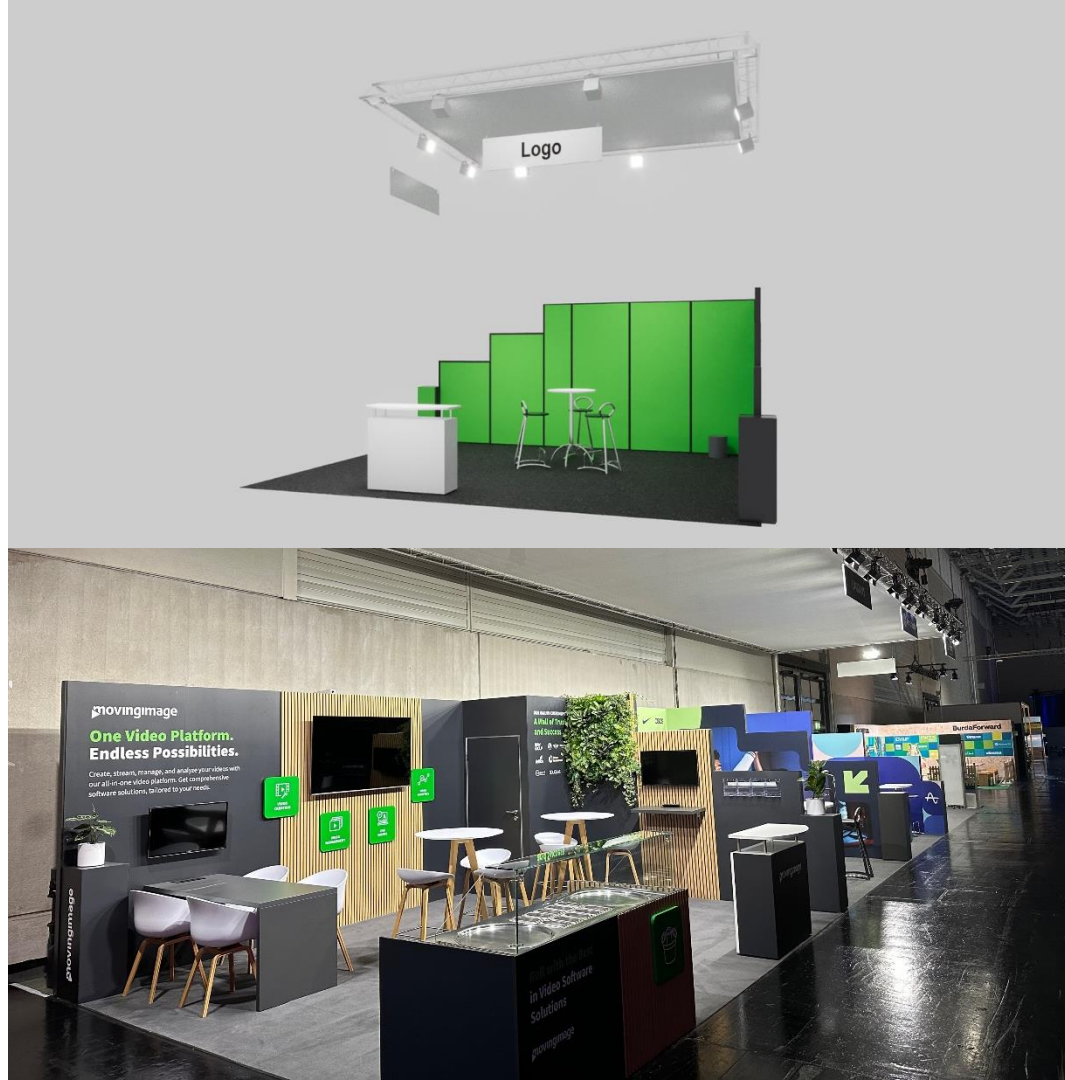
Specifications:

- ✓ Corner stand, 30 sqm
- ✓ Included in the package: stand construction, grey carpet, furniture (1x info counter, 1x bar table, 3x bar stools, 1x recycle bin), electricity, digital and marketing package, AUMA, logo placement
- ✓ Branding on back walls and counter is included
- ✓ 4 Exhibitor Passes
- ✓ WIFI and other services available on request

Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

[Book your stand space now!](#)



Plug & play expo booth

Package XL

Rebooking rate: from € 54.010 (bookable until October 18)

Regular rate: from € 56.600 (bookable from October 19)

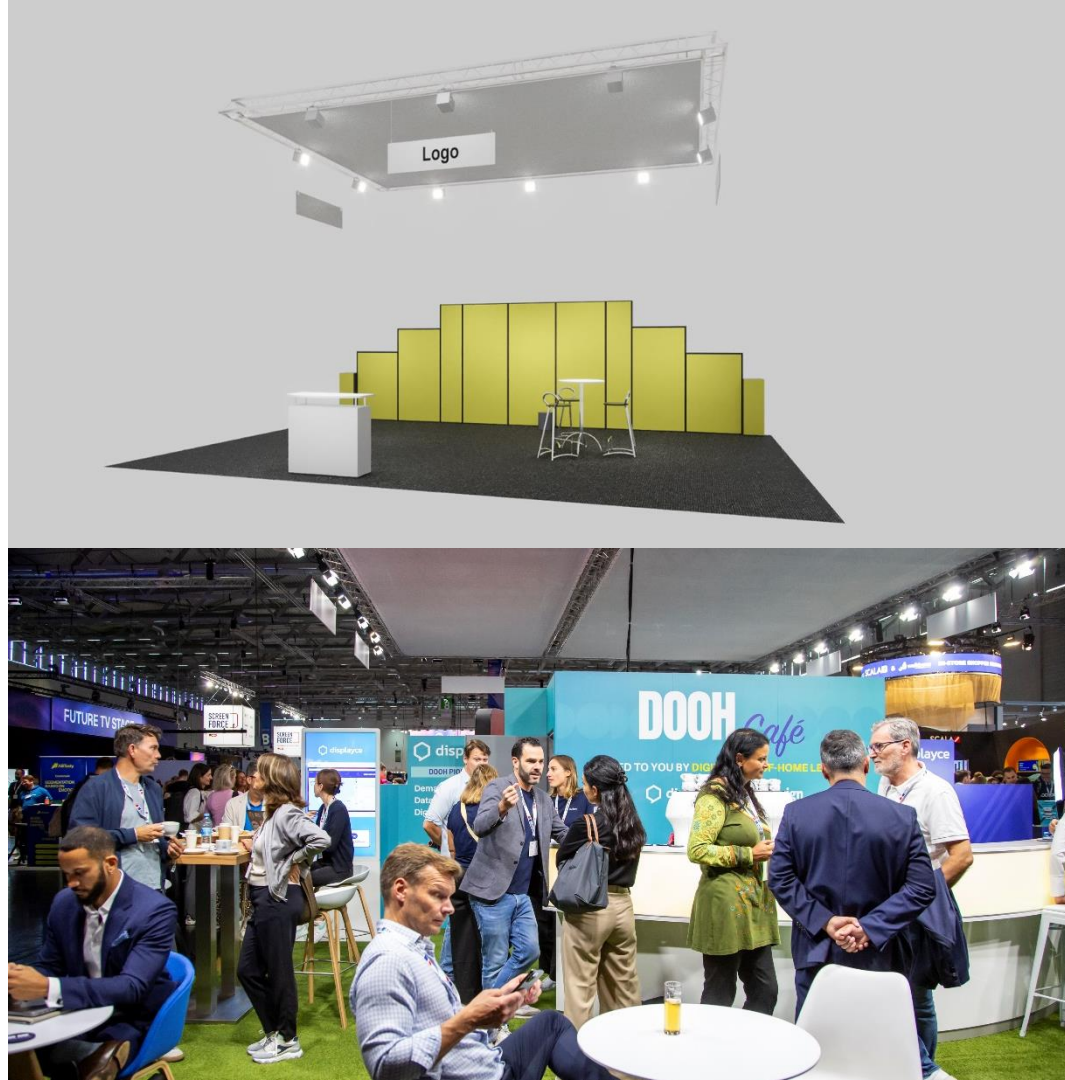
Specifications:

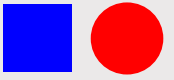
- ✓ Two-corner stand, 60 sqm
- ✓ Included in the package: stand construction, grey carpet, furniture (1x info counter, 1x bar table, 3x bar stools, 1x recycle bin), electricity, digital and marketing package, AUMA, logo placement
- ✓ Branding on back walls and counter is included
- ✓ 7 Exhibitor Passes
- ✓ WIFI and other services available on request

Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

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Start-ups Agencies

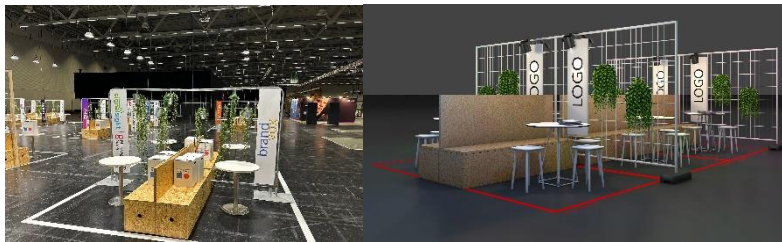
Start-ups

Start-up Basic

Rate: € 2.600

Specifications:

- ✓ Stand area
- ✓ Stand building (Lockable bench, Seating table, 2 stools)
- ✓ WIFI
- ✓ Power supply
- ✓ Cleaning



Your benefits:

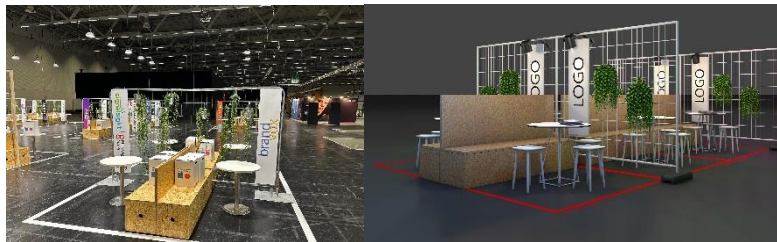
- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

Start-up Stage

Rate: € 3.200

Specifications:

- ✓ Stand area
- ✓ Stand building (Lockable bench, Seating table, 2 stools)
- ✓ Pitch on start-up stage
- ✓ Logo placement
- ✓ WIFI
- ✓ Power supply
- ✓ Cleaning



[Book your stand space now!](#)

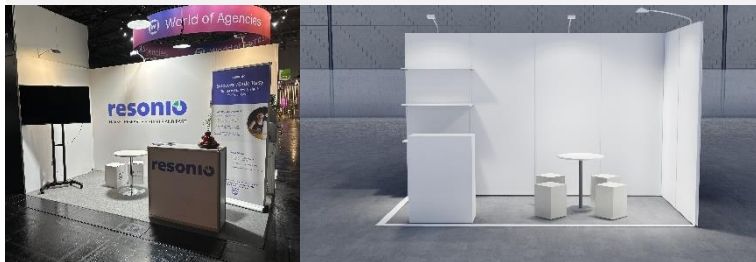
Start-ups

Start-up Package 8

Rate: € 8.800

Specifications:

- ✓ Stand area
- ✓ Stand building (2.5 m high rear wall with full-surface graphics and display spotlights, 3x shelves on rear wall, 1x counter with front graphic, 1x seating table with four cardboard stools, wastepaper basket, plants)
- ✓ WIFI
- ✓ Power supply
- ✓ Cleaning



Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

Start-up Package 16

Rate: € 15.000

Specifications:

- ✓ Stand area
- ✓ Stand building (2.5m or 3.5m high rear wall with full-surface graphics and display spotlights, 2sqm lockable storage, 3x shelves on rear wall, 1x counter with front graphic, 1x seating table with four cardboard stools, wastepaper basket, plants)
- ✓ WIFI
- ✓ Power supply
- ✓ Cleaning



[Book your stand space now!](#)

Agencies

Agency Package 8

Rate: € 8.800

Specifications:

- ✓ Stand area
- ✓ Stand building (2.5 m high rear wall with full-surface graphics and display spotlights, 3x shelves on rear wall, 1x counter with front graphic, 1x seating table with four cardboard stools, wastepaper basket, plants)
- ✓ WIFI
- ✓ Power supply
- ✓ Cleaning

Agency Package 16

Rate: € 15.000

Specifications:

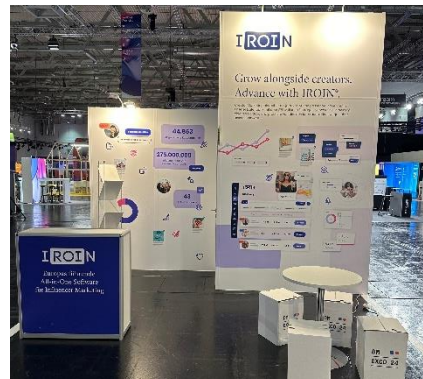
- ✓ Stand area
- ✓ Stand building (2.5m or 3.5m high rear wall with full-surface graphics and display spotlights, 2sqm lockable storage, 3x shelves on rear wall, 1x counter with front graphic, 1x seating table with four cardboard stools, wastepaper basket, plants)
- ✓ WIFI
- ✓ Power supply
- ✓ Cleaning

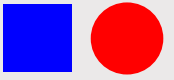


Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

[Book your stand space now!](#)





Conference services

Conference Services

Masterclass

- ✓ Price on request | 30min
- ✓ In one of the integrated masterclass rooms
- ✓ Space for up to 200 participants
- ✓ Recording of your session including placement in the VOD and lead generation in advance and afterwards and lead scanning on site

Fireside chat

- ✓ Price on request
- ✓ 18 minutes on the main stage
- ✓ Space for up to 1,500 participants
- ✓ Recording of your session including placement in the VOD and lead generation in the run-up and afterward

Lecture

- ✓ Price on request
- ✓ 18 minutes on one of the 4 topic stages (world of agencies, e-commerce, media or tech)
- ✓ Open stage with space for 300 participants
- ✓ Recording of your session including placement in the VOD and lead generation before and after the event

Book your session now!



Only bookable in
combination
with an
exhibition booth!





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