

# Product overview

## DMEXCO 2024

September 18 & 19, Cologne



Organizer



Ideational and professional partner,  
owner of the DMEXCO brand



With the special participation  
of the Circle of Online Marketers (OVK)



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Individual booth

# Individual booth

## Individual booth

**Early Bird rate: From € 525.10/sqm (valid until end of February)**

Regular rate: From € 541.10/sqm (valid from beginning of March)

### Specifications:

- ✓ Book a raw space from 20 sqm
- ✓ Bring your own booth or stand builder or talk to our team about stand construction options
- ✓ Costs include all additional costs (AUMA, energy costs, digital and marketing package)

### Your benefits:

- ✓ Individual stand according to your ideas and preferences
- ✓ Sustainable and reusable
- ✓ Preferred hall position at hall entrances and main aisles

**[Book your stand space now!](#)**



The background features a gradient from red on the left to blue on the right. A large, semi-transparent red shape overlaps the left side, and a large, semi-transparent blue shape overlaps the right side. The text 'Plug & Play booth' is centered in white.

Plug & Play booth

# Plug & play expo booth

## Package M

**Early Bird rate: € 16,744 (valid until end of February)**

Regular rate: € 17,000 (valid from beginning of March)

### Specifications:

- ✓ Terrace stand, 16 sqm
- ✓ Included in the package: stand construction, grey carpet, furniture (1x info counter, 1x bar table, 3x bar stools, 1x recycle bin), electricity, digital and marketing package, AUMA, logo placement
- ✓ Branding on back walls and counter is included
- ✓ 3 Exhibitor Passes
- ✓ WIFI and other services available on request

### Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

**[Book your stand space now!](#)**



# Plug & play expo booth

## Package L

**Early Bird rate: € 27,520 (valid until end of February)**

Regular rate: € 28,000 (valid from beginning of March)

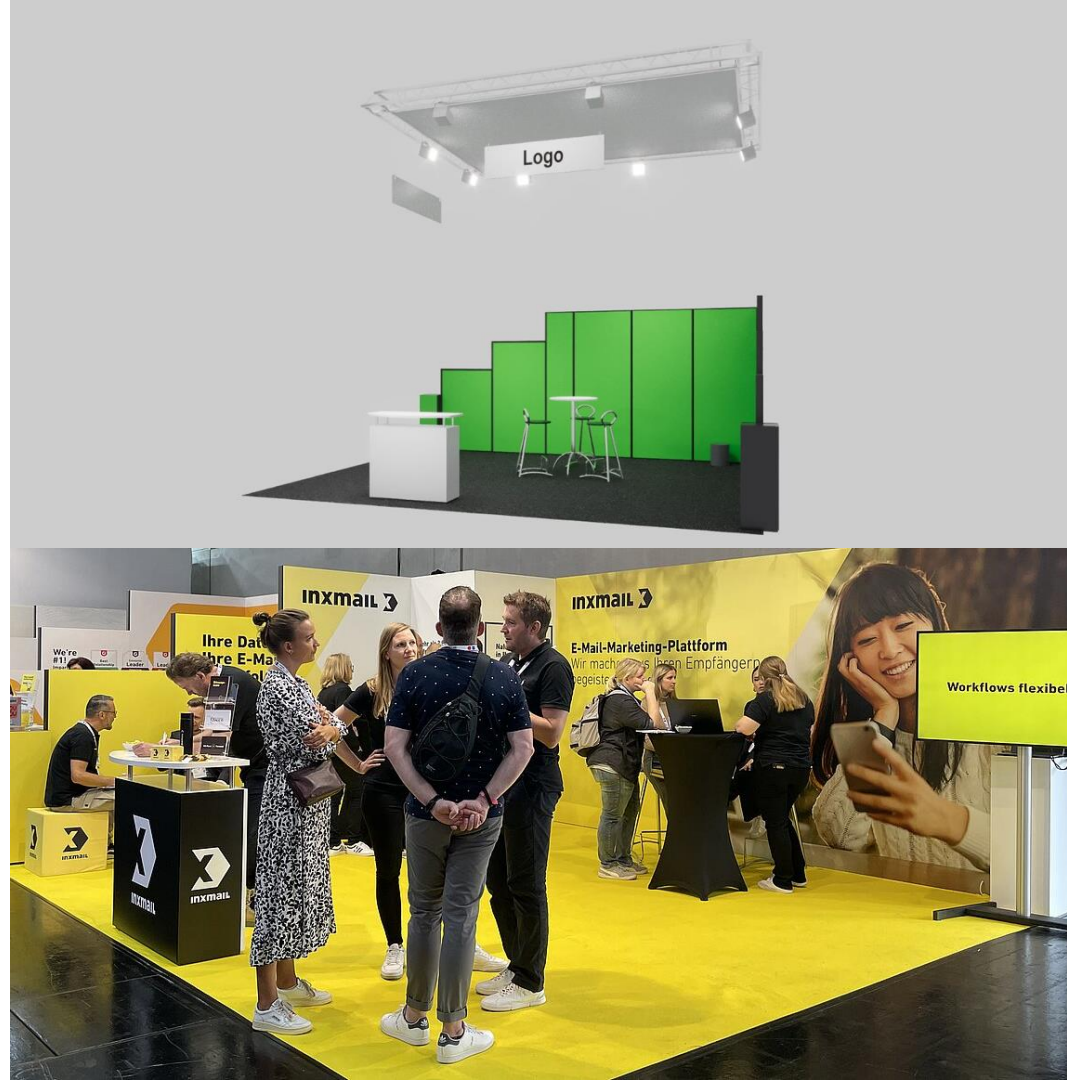
### Specifications:

- ✓ Corner stand, 30 sqm
- ✓ Included in the package: stand construction, grey carpet, furniture (1x info counter, 1x bar table, 3x bar stools, 1x recycle bin), electricity, digital and marketing package, AUMA, logo placement
- ✓ Branding on back walls and counter is included
- ✓ 4 Exhibitor Passes
- ✓ WIFI and other services available on request

### Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

**[Book your stand space now!](#)**



# Plug & play expo booth

## Package XL

Early Bird rate: € 51,940 (valid until end of February)

Regular rate: € 52,900 (valid from beginning of March)

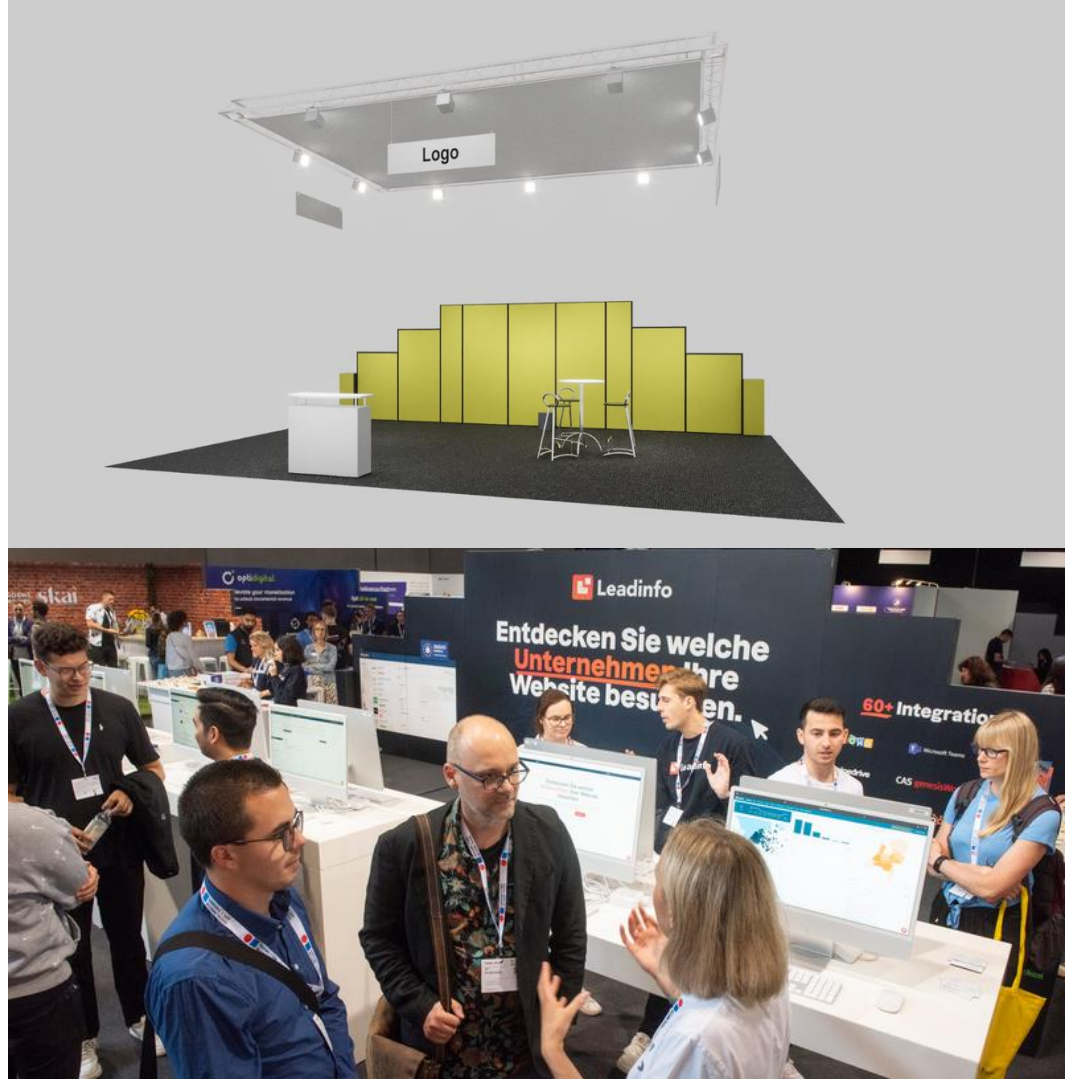
### Specifications:

- ✓ Two-corner stand, 60 sqm
- ✓ Included in the package: stand construction, grey carpet, furniture (1x info counter, 1x bar table, 3x bar stools, 1x recycle bin), electricity, digital and marketing package, AUMA, logo placement
- ✓ Branding on back walls and counter is included
- ✓ 7 Exhibitor Passes
- ✓ WIFI and other services available on request

### Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

[Book your stand space now!](#)





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Networking spaces

# Networking spaces

## Package XS

€ 6,000

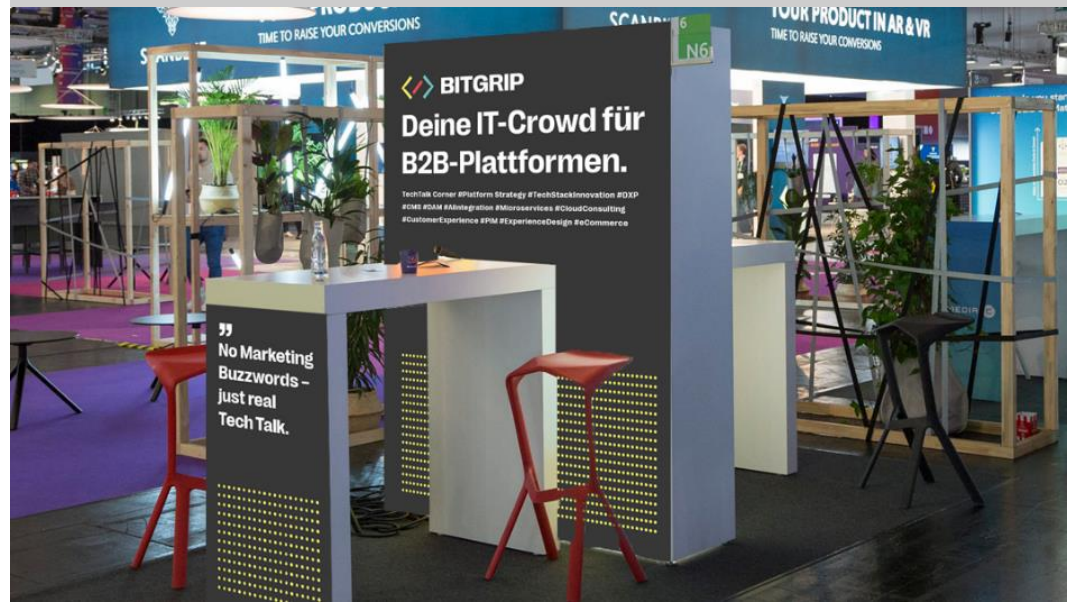
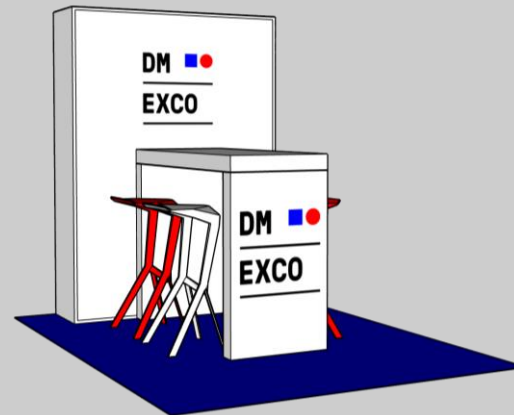
### Specifications:

- ✓ 6 sqm including 1 table ( graphic as a digital print on the front leg of the table (dimensions: w/h 600 x 1100mm) and 4 chairs
- ✓ backlit back wall with custom branding (dimensions w/h/d 1440 x 2000 x 400mm)
- ✓ Also included in the package: Carpet, electricity, digital and marketing package, AUMA
- ✓ 3 Exhibitor Passes
- ✓ WIFI and other services available on request
- ✓ Monitors can be added for € 530

### Your benefits:

- ✓ Participate in DMEXCO as an exhibitor with little effort
- ✓ Meet your target group, even without your own booth
- ✓ Placement within one of the DMEXCO Worlds (World of Media, World of Tech, World of Ecommerce or World of Agencies) with your main topic without scattering loss

[Book your stand space now!](#)



# Networking spaces

## Package S

€ 10,000

### Specifications:

- ✓ 10 sqm: package XS with additional meeting space
- ✓ Also bookable as an additional option in combination with your exhibition stand
- ✓ 3 Exhibitor Passes
- ✓ Monitors can be added for € 530

### Your benefits:

- ✓ Participate in DMEXCO as an exhibitor with little effort
- ✓ Meet your target group, even without your own booth
- ✓ Placement within one of the DMEXCO Worlds (World of Media, World of Tech, World of Ecommerce or World of Agencies) with your main topic without scattering loss

[Book your stand space now!](#)

Package XS

+

Extension



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Conference services

# Conference Services

## Fireside chat

- ✓ 29.500€
- ✓ 18 minutes on the main stage
- ✓ Space for up to 1,500 participants
- ✓ Recording of your session including placement in the VOD and lead generation in the run-up and afterward

## Lecture

- ✓ 7.500€
- ✓ 18 minutes on one of the 4 topic stages (world of agencies, e-commerce, media or tech)
- ✓ Open stage with space for 300 participants
- ✓ Recording of your session including placement in the VOD and lead generation before and after the event

## Masterclass

✓ 9.500€ | 30min

- ✓ In one of the integrated masterclass rooms
- ✓ Space for up to 200 participants
- ✓ Recording of your session including placement in the VOD and lead generation in advance and afterwards and lead scanning on site

## + Deep Dives

✓ 14.500€ | 45min

[Book your session now!](#)

Only bookable  
in combination  
with an  
exhibition  
booth!



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Further offers

# Further offers

In addition, we also provide further offers, especially for agencies, start-ups and young innovative companies).

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I am an agency



[Get in touch!](#)

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I am a start-up



[Start-up booklet](#)

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I would like to have my booth subsidized



[Get in touch!](#)

(only available for start-ups located in Germany)